



Wednesday, November 18, 2020

Board of Directors Meeting

3:00-4:00 p.m. – Via Zoom

Board Present: Advani, Andersen, Banerjee, Bautista, Bewtra, Holmes, Khechfe, Klinke, Krause, Landsberger, Miner, Nguyen, Santora, Vaidhyanathan, Wong

Board Absent: Zebroski, Davis, Dubin, Oropeza, Mahoney, Wong-Agbayani

Staff Present: Cima, Howell, Latta, West

Guests: Becky Bartindale – District Communications Coordinator; Marisa Spatafore – Associate VP of Communications and External Relations, Susan Cheu – Vice Chancellor Business Services, Simon Pennington - Associate Vice President, College and Community Relations, Marketing and Communications, Interim

Minutes

Welcome and Call to Order

Approval of Minutes

- October Minutes Approved
 - Bautista moved; Banerjee seconded; motion carried unanimously. Minutes from October 2020 are approved.

Finance Report – Latta

- Latta reported that since the board meeting was earlier in the month due to the Thanksgiving holiday the month of October had not been completely reconciled.
- After approving the Reserve Policy at the October board meeting, the process of moving the reserve funds into a separate account is almost complete.
- Current Foundation assets are around \$48M with the market continuing to rebound in November.
- Latta provided a small snapshot of gifts that came in during October including \$48,000 from the Urbanek Family Foundation, \$10,000 from retired staff member Susanne Chan for De Anza's APASA Scholarship, \$10,000 from Richard and Ginny Strock for De Anza's EOPS Scholars Program, \$25,000 from the Intuitive Foundation for the Foothill EMT program, \$50,000 from an anonymous donor for an endowed scholarship at Foothill, \$35,000 from Deborah Dexter for a Foothill Science Scholarship, and \$150,000 for the Krause Center for Innovation from Bill & Gay Krause.

Board of Trustees Priorities – Landsberger

- Every fall the Board of Trustees sets priorities for the upcoming year. This year the board updated the document to reflect and highlight the principal issue and core priorities of the District. Specifically, underscoring the focus the District needs to place on equity and eliminating systemic racism.
- This new document articulates a limited number of broad-brush priorities all of which focus on student success and equity.
- Landsberger highlighted the six priorities; the notes associated with each priority attempts to inform the reader of the actionable items. He relayed that the upcoming critical issues will be continuing to respond to the changing dictates of the covid-19 pandemic, and the implementation of the Measure G bond.
- Landsberger is on the strategic initiative committee for the foundation and believes that a foundation initiative can be well aligned with the Board of Trustees' priorities and support the colleges.

Chancellor's Report – Miner

- Miner and Trustees Landsberger and Cheng are a part of a statewide collaborative that works to bring CEO's of community colleges and their trustees together to establish better relationships and focus on advancing student equity.
- The district received a \$50,000 grant from Aspen Institute to support a project focused on the employment of FHDA students in their respective fields of study. The goal for this fellowship is to increase the percentage of students employed in their fields of study by five percentage points (I.e., from 83% to 88%).
- Miner highlighted the tremendous professional development opportunities afforded to faculty and staff. Specifically, that the district is working with Dr. Joy DeGruy to provide training around racial equity.

President's Report De Anza – Holmes

- Registration for winter quarter has begun. Holmes let the board know that De Anza had an aggressive social media campaign and that they should be seeing advertisements in their feeds for De Anza.
- De Anza began a partnership with the City of Cupertino where the city is granting \$25,000 to help combat housing insecurity among students. Students who qualify will receive a \$1,500 grant. The city is also working with Catholic Charities and Cupertino homeowners on a house sharing program.
- De Anza is one of the institutions leading in enrollment. Summer enrollment at De Anza was up 29%. Fall FTES up 1.2%. Avg. Community college is down 9.5%. Information that senior staff thought was significant: first-time full-time Black students 53% increase. First-time Filipinx student population increased 13%.

Holmes stated that De Anza's strategy is to think about the board priorities and equity to determine how the college will shape programs and services of students we are bringing through the door.

President's Report Foothill- Nguyen

- Nguyen highlighted the importance of service leadership in student equity. Service leadership is equity driven. Research has shown that with students of color the more they see the relevance of their academics in their field of study the more likely they are to stay engaged and major in that field.
- Foundation funds are supporting the Foothill College Contact Tracing Corps. The funds are providing stipends for students who are assisting county public health with contact tracing.
- Foothill will be giving a presentation to the State Chancellor's Office about its student technology ambassadors. 25 students were hired and have been supporting their fellow students in the transition to virtual learning.

Foundation Report - Cima

- Cima highlighted Howell's work securing a potential \$10,000 gift for the Foothill Umoja program that could be matched by the Foundation's Chancellor's Circle funds.
- Cima congratulated Wong, Landsberger and Casas on their reelection to the Board of Trustees.

*Meeting adjourned 4:00 pm
Next meeting January 27th via Zoom*