



Board of Directors Meeting Minutes
November 20, 2019 (4:45-6:30 p.m.)
Foothill College, Krause Center for Innovation

Board Present: Ahrens, Andersen, Banerjee, Bautista, Bewtra, Davis, Klinke, Krause, Mahoney, Miner, Nguyen, Santora, Wong-Agbayani, Zebroski

Board Absent: Dubin, Espinosa-Pieb, Khechfe, Levy, Oropeza, Smith, Wong

Staff Present: Cima, Howell, Latta

Guests: Susan Cheu - Vice Chancellor of Business Services; Simon Pennington Foothill Interim AVP College and Community Relations, Marketing and Communications; and Marisa Spatafore, De Anza AVP of Communications and External Relations

Minutes

Approval of Minutes – With the lack of a quorum to discuss the meeting minutes for July, the board approved both the July and September (2019) meeting minutes. July Minutes Approved (Davis moved; Bewtra seconded); September Minutes Approved (Mahoney moved; Santora seconded)

Foothill College Service Leadership Update

- Nguyen reminded the board that Foothill celebrated its 60th Anniversary last year and had 60 service projects ranging from global to domestic and this year she expects to have just as many or more. In many cases students are getting class credits for their work. Nguyen announced Foothill College is introducing Teacher Core – four students are receiving a full scholarship to teach English to children in Guatemala in partnership with non-profit Dream Volunteers. While in Guatemala, students will take a minimum of nine unit online courses at Foothill in Winter and Spring and also teach four hours per day. Nguyen reported that the college's Research Symposium had 180 submissions in its first year (2018); in 2019 they had 260 and she is expecting more for the third year. Students can add this research work to their resume and are developing critical presentation skills at the undergraduate level.
- Pennington announced Foothill's Alumni Hall of Fame Induction and All-Class Reunion on June 6, 2020. Ads calling for nominations have already been in the local papers. Qualified alumni must have exemplified service leadership in their professional/personal lives and must have taken at least 24 units at Foothill. The event will be an opportunity to bring alumni/retired faculty/community on campus. Proceeds will benefit Service Leadership at the college.
- Pennington also announced Dr. Cornel West lecture on Friday, Jan. 17th at the Smithwick Theatre. A limited number of tickets will include a meet and greet reception with Dr. West prior to the lecture. Proceeds will benefit Service Leadership.

Finance Report – Wong-Agbayani

- Wong-Agbayani referred to the October dashboard and reported \$1,787,337 in fundraising revenue, almost half of our fundraising goal of \$4.1M. The consolidated report was not available due to meeting one week early because of the Thanksgiving holiday. However, during the Finance Committee call, Kaspick’s representative, Damon Whelchel, reported that Kaspick was having the 5th best calendar year since inception.

Campaign Expenditure & Authorization of Executive Committee Action – Banerjee

- Banerjee reviewed the memo staff had prepared for the board explaining the process/background for a campaign contribution. Banerjee expressed that the district, should it wish to pursue a March 2020 measure, is under a tight timeline given that any bond/parcel tax initiative must be submitted to the Registrar of Voters by 12/6. Should the district Board of Trustees decide to move forward on a bond and/or parcel tax its December 2nd meeting, the Foundation Board needs to have an immediate plan in place with regard to any contribution (i.e., will the foundation contribute, from what source, and how much).
- Andersen commented, and Davis agreed as both having served on the District’s Bond Oversight Committee, that the District’s use of funds from prior bonds was extraordinary and that giving to future efforts that could generate bond funding and capital investment, etc., would be a worthwhile cause.
- Cima reminded the board that, as a 501 (c)(3), the Foundation can advocate for measures that effect community colleges and our constituencies. Any funds provided to a local measure campaign will be considered a contribution and not a loan, however. As reflected in the memo, the Foundation has contributed before. The Executive Committee is looking for guidance with regards to a contribution and if so, how much. Funds will come from the Foundation’s reserve fund, and no donor dollars will be used.
- Agbayani reported that the Finance Committee had discussed and were in favor of a contribution and would want the campaign to be successful. Members noted that it is important for other partners to support such a campaign, as well, and that a swift, upfront contribution may be needed given the short timeline of a March 2020 campaign.
- Cima showed the reserve totals with contributions ranging from \$50K to \$200K. And after deliberation, the board took the following action:

Action

- *Motion: To authorize a maximum expenditure of \$150,000 from the foundation’s general reserve fund to a local measure campaign for the FHDA District bond and/or parcel tax measure(s).*
 - *Mahoney moved; Santora seconded*
- *Motion to Amend: To authorize a maximum expenditure of \$250,000 from the foundation’s general reserve fund of \$250,000 to a local measure campaign for the FHDA District bond and/or parcel tax measure(s).*
 - *Andersen moved; Krause seconded; the amended motion carried. (Ahrens, Miner, Nguyen abstained from the vote)*
- The Board authorized the expenditure (above) and charged the Executive Committee, in the absence of the board, to make appropriate contributions (not to exceed \$250,000 in total) and to report back to the board at its next meeting and as needed.

Strategic Planning – Cima

- January 22, 2020, board meeting will be extended to 8 p.m. to accommodate a strategic planning session. Dinner will be served.
- Cima asked the board what type of data do they need to prep for the meeting so that we can discuss the board's future strategic initiatives. Andersen asked what type of metrics the Board of Trustees use to measure their goals. Agbayani said knowing the demographics of students who are being served by the various programs we are fundraising for would be helpful.
- Cima commented he plans to meet with student focus groups to hear what they need as well.

Chancellor's Report – Miner

- Miner acknowledged Trustee Ahrens on the work he did to obtain the AT&T grant of \$50K to support both colleges' basic student needs.
- Miner reported she accepted two new board seats: Silicon Valley Community Foundation and Silicon Valley Leadership Group.

President's Report, Foothill & De Anza Colleges – Nguyen & Spatafore *(in place of Espinosa-Pieb)*

Foothill

- President Nguyen reported that Foothill recently had a Student Town Hall with over 100 students in attendance and three areas came up – Housing, Hunger and Mental Health
- Nguyen just attended Foothill's Football Pep Rally, where the team has had its first undefeated season ever. In addition both men's and women's soccer made to the playoffs.

De Anza

- Spatafore announced that Espinosa-Pieb was not able to be at the Board meeting because she was at a statewide conference.
- Espinosa-Pieb lost a bet to Nguyen over the Foothill vs. De Anza football game. She will pay for the team's pizza party and De Anza hung a banner congratulating Foothill College's team at De Anza Administration Building.
- Spatafore reported that the college has made food, housing and transportation a priority at the college and showed the video on their resource website:
<https://www.deanza.edu/resources/index.html>

Foundation Report – Cima

- Cima reported that the Foundation's FY1819 Annual Report is online at:
<https://foundation.fhda.edu/>
- Cima thanked the board and trustees who came to AT&T's inaugural Believe Bay Area event where we accepted the \$50K grant.
- Cima acknowledged Howell for her work on a \$25K new grant from the SAGA Foundation to support housing insecure Foothill student veterans.
- Cima reminded the Board of the Holiday Party at Banerjee's home. This year guests will include donors who have given more than \$10,000 (our Circle of Influence) so that the board has an opportunity to meet the Foundation's most generous friends.
- The Foundation is slated to move to the new District Office in January.

Meeting adjourned 6:35 p.m.

Next meeting January 22, 2020 – 4:45-8:00 pm