



Wednesday, May 24, 2017
Board of Directors Meeting
4:45-6:30 p.m.

De Anza College Kirsch Center Rm 115

Board Present: Advani, Andersen, Aoki, Ahrens, Banerjee, Elliott, Krause, Landsberger, Manwani, Mahoney, Miner, Murphy, Nguyen, Sathaye, Swift, Tankha

Board Absent: Davis, Levy, Smith, Wong

Staff Present: Chandler, Cima, Latta, West, and Woodworth

Guests: Former Board Member Kathleen Santora; Anita Muthyala-Kandula – Biological, Health & Environmental Sciences Dean; Alicia DeToro – Environmental Studies Instructor, Valerie Greene – Environmental Science Instructor; William Roeder – Lead Instructor for the Energy Management and Building Science Program; Jeff Staudinger – Environmental Studies Instructor; Diana Martinez – Cheeseman ESA Coordinator/Environmental Studies Instructor

Minutes

Approval of Minutes

- *Action: Sathaye moved; Krause seconded – March Minutes were approved.*

Action – Approval of slate of officers

- President – Archana Sathaye
- Former Past President – Don Aoki
- Vice President – Anita Manwani
- Treasurer – Art Swift
- Secretary – Lisa Elliott

Action: Andersen moved; Advani seconded – All in Favor of the slate of officers.

- Board Governance Committee nominated Ben Dubin, former member of the Foothill-De Anza Foundation Board and part-time instructor at Foothill's Sunnyvale Center.

Action: Elliott moved; Krause seconded – All in Favor in Ben Dubin's Nomination

- Board Governance Committee nominated Kathleen Santora, a long time community volunteer, and former member of the Foothill-De Anza Foundation Board.

Action: Elliott moved; Advani seconded – All in Favor in Kathleen Santora’s Nomination

- Manwani also proposed the addition of Dudley Andersen to the board. After a short discussion, the board agreed to vote on Dudley Andersen’s nomination to the board during the July meeting in compliance with the Brown Act.

Finance Report - Swift

- Swift reported that the Foundation’s investments were up 6.9% for the calendar year; 10.9% for the fiscal year and our assets are nearly \$42 million.
- Foundation’s fundraising goals have been surpassed and we have met our goal of \$4.5 million dollars in April, the final fundraising total at the end of the fiscal year is projected to be around \$4.8 million.

Foundation Staff Report

- Chandler updated the board on the progress of the board initiative fundraising:

STEM Success Center Expansion:

Goal \$3,000,000 by June 30, 2019

Raised to date: \$0

VIDA:

Goal \$100,000 (each year for two years) by June 30, 2017 & June 30, 2018

Raised to date: \$5,000

EOP&S:

Goal \$100,000 by June 30, 2018

Raised to date: \$30,250 (6/30/17 match challenge met)

De Anza Pilot Program

Goal \$200,000 by January 15, 2018 - ***Raised to date: \$120,000***

Veteran Resources:

Goal \$100,000 by June 30, 2018

Raised to date: \$3,000

- Elliott asked about the De Anza Pilot program for EOPS. Chandler gave a brief description of the pilot program, in an effort to close the achievement gap, this pilot spearheaded by Kathleen Santora, identifies a small cohort of students and funds them through their time at De Anza.

- Chandler thanked Advani, Andersen and Landsberger for their contribution to the EOPS match challenge.
- Chandler let the board know about the upcoming Celebration for Dick Henning and his 50th year doing Celebrity Forum. The goal of the event is to raise \$200,000 and have 400 attendees to benefit Foothill students. The event will be held at the Crowne Plaza in Palo Alto and Dave Barry will be featured as the entertainment. The Foundation will work on getting sponsorships for the event.
 - Ahrens proposed that every board member take on securing a table for the event.
- Cima asked everyone who golfs to think about attending the Caracci Classic Golf Tournament to support De Anza College auto tech students.
- Cima clarified that the amount needed to meet the VIDA match for next year is \$61,000
- Cima updated the board on the De Anza 50th anniversary, which will be announced by President Murphy at the De Anza graduation this June.
 - Cima's goal is to raise \$50,000 from corporations and \$50,000 from community members and alumni.
- Woodworth thanked the board for attending the retreat, and reminded the Veterans group that they were meeting at De Anza on May 31st to do a tour.
- Latta let the board know that the newsletter Education Matters will be sent out and features articles about a De Anza alumna, and a Foothill tutor turned donor.

President's Report Foothill – Nguyen

- President Nguyen thanked Chancellor's Circle donors and Foundation staff for helping to send Foothill students and faculty to the March for Science in Washington D.C.
- President Nguyen spoke about the announcement for her upcoming project Early College Promise. Early College promise is a partnership with AVID program high school students from high schools in the Foothill College service area. Foothill would provide free tuition to students who are dually enrolled in classes at Foothill and at their high school.

President's Report De Anza – Murphy

- Murphy spoke about the 400 student athletes at De Anza and how much he and Chancellor Miner enjoyed the end of year student athlete celebration.
 - The student athletes have higher GPAs on average versus the general student population, and Murphy specifically called out the De Anza women's soccer team who had a 3.86 grade point average.
- VIDA's Public Policy School connected with VIDA recently returned from lobbying in Washington D.C.

Chancellor's Report – Miner

- Miner let the board know SB 769, which increases the limit on the total number of community college baccalaureate degree programs that community colleges can offer is making its way to the legislation. If passed, De Anza's Auto Tech program is poised to become the next program to offer a Bachelor's Degree. She encouraged the board to petition their representatives to support the continued expansion of the Community College Bachelor's Degree programs.
- Miner told the board about an alumnus Alexander Shebanow who created a film called "Fail State" which is produced by Dan Rather. The film focuses on predatory lending of for-profit universities and a screening will be held in the fall at Foothill.
- On Sept 27, 2017 former FHDA Chancellor Martha Kanter will be helping Foothill and De Anza launch each campuses version of College Promise, something Kanter has been working on nationally.

Kirsch Center Faculty/Staff

President Murphy commented that the Kirsch Center's Faculty and Staff were outstanding and he was fortunate that they are so committed to De Anza. Dean Muthyala-Kandula introduced her staff and faculty. Each one took a few moments to explain the highlights of their programs within the Environmental Studies Division:

- Greene spoke about her classes and collaboration with the UCSC environmental studies department as well as the Marine Mammal Center.
- Students pursuing environmental studies have the opportunity through these partnerships to do field work and gain exposures to various career paths related to the environmental sciences.
- Environmental Resource Management students focus on sustainability and green energy, which is a growth sector in California.
- Students who participate in this certificate program can work as pollution prevention specialists or can get an AA and transfer to a four-year university.
- Faculty member Bill Roeder told the board about an upcoming AS degree in Facility and Sustainable Building Management. This degree would allow students to get jobs as facility managers, which is a growth industry in the region. De Anza will be the first community college to offer this degree.
- Martinez then took the board to see the outside garden, monarch butterfly habitat and the Cheeseman Environmental Studies Area.

*Meeting adjourned 6:30 p.m.
Next meeting July 26th*