



**September 28, 2022**

**Board of Directors Meeting**

**5:00-6:30 p.m. – Via Zoom**

**Board Present:** Advani, Banerjee, Bautista, Bewtra, Casas, Chuck Fong, Dubin, Holmes, Jones, Khechfe, Klinke, Kniss, Krause, Lara-Cervantes, Mahoney, Miner, Mostafa, Oropeza, Santora, Swenson, Vaidhyanathan

**Board Absent:** Andersen, Cheng, Davis, Sathaye, Wilson, Wong-Agbayani

**Staff Present:** Cima, Howell, Latta, Reilly, West

**District Staff Present:** Becky Bartindale, Marisa Spatafore, Simon Pennington, Paula Norsell, Ray Quan, Susan Cheu

**Welcome and Call to Order**

**Approval of Minutes**

- July 2022 Meeting Minutes Approved
  - *Action: Bautista moved to adopt the minutes; Dubin seconded. The motion carried unanimously; minutes approved.*

**New Vice Chancellor of Human Resources – Miner**

- Miner introduced the new Vice Chancellor of Human Resources, Ray Quan.
- Quan thanked Cima for inviting him to the meeting and thanked the board for the work they do to support students.
- Quan highlighted his previous work in human resources in higher education at a community college in Bakersfield, and at the University of Montana in Billings. He was also previously the HR director at Victor Valley College.

**Finance Report – Latta**

- Latta reported the dashboard for the month of August. The revenue forecast for FY23 is slightly under \$5 million dollars and to date, the Foundation has raised approximately \$260,000 which is slightly less than the same time last year. However, this is normal as July and August are slower fundraising months. Activity picks up at the start of the fall and goes through to the end of the year.
- Notable gifts for August included \$30,000 from Dr. Mills, an alumnus who worked as a fire fighter on Foothill's campus while he was a student. The funds go to support scholarships at Foothill.

- Anonymous gift of \$15,000 from a donor through the Silicon Valley Community Foundation as well as a \$10,000 anonymous donation to support De Anza's e-bike program.
- The Morgan Charitable Foundation gave \$100,000 to be split between Foothill and De Anza with a focus on emergency grants for students studying Early Childhood Education.
- The Assistance League of Los Altos also gave another gift of \$30,000 to support the Foothill College food pantry.
- Due to market volatility the Foundation assets have dropped to \$44M.
- Since transitioning to Vanguard in March 2022, assets have dropped about 17% which is on par with the overall market. Dubin highlighted that the fee structure with Vanguard is much more transparent and affordable than the Foundation's previous asset manager.
- Latta also highlighted another advantage of Vanguard is that they offer a free brokerage account for stock donations and there are no commission charges when the Foundation sells the stock. Latta worked with a donor through the process, and it went smoothly on all accounts.

#### **Report on Action(s) by Executive Committee – Cima**

- Cima reported that the Executive Committee acted on behalf of the board at its regular committee meeting on September 19, 2022, to hold the September 28, 2022, board meeting virtually.

#### **Chancellor's Report – Miner**

- Miner showed the informational slide she presented to the Community College Board of Governors. There was a significant focus on basic needs which Miner said she highlighted to the Board of Governors the work being done by the Foundation for the Hope Initiative to support students' basic needs.
- The Board of Governors also recently approved a new baccalaureate degree program to be offered at De Anza College for automotive technology management.
- Foothill is in the process of getting approval for a baccalaureate degree in respiratory therapy. This will bring the total number of baccalaureate degrees offered to three, two at Foothill and one at De Anza, more than any other district.

#### **Presidents Report De Anza – Holmes**

- Holmes shared the link to an article about the new De Anza baccalaureate degree and let the board know that the auto tech program enrolls more than 2,000 students annually. The degree program would incorporate additional coursework that will help students become well-rounded and highly employable in the field. Students who are currently enrolled in the auto tech program can continue with the new baccalaureate degree once it gets final approval should they want to.

- Holmes shared a video from the De Anza Welcome Day, and let the board know that this year De Anza will be going through the accreditation process.
- Holmes elaborated on guided pathways, a group of six meta-majors that were developed as part of the collegewide Guided Pathways project. These meta-majors help students determine their area of interest. The meta-majors are classed into six villages that are designed to provide focused academic engagement, student services and social support for students.
- Holmes showed a video of De Anza's graduation.

### **President's Report Foothill – Chuck Fong**

- Chuck Fong shared a video that was presented on Foothill's opening day. This year Foothill is celebrating its 65<sup>th</sup> anniversary.
- On Foothill's opening day the land acknowledgment was accompanied by a representative of the Muwekma Ohlone tribe speaking and sharing details of the tribe's history.
- Chuck Fong highlighted the work Foothill has done to be welcoming to students and providing access to resources across campus.
- The former "campus abroad" program has been reinstated at Foothill and is now classified as "experiential learning." Students will be taking trips to locations including Guatemala, London, and Florence.
- Foothill faculty are coming together to investigate what having classes in the metaverse would entail. Foothill was one of the first community colleges to offer online learning and Chuck Fong shared that embracing innovation and technology in education is an integral part of Foothill.
- Chuck Fong shared that over the summer 20 Foothill students completed courses at Stanford, with eight students taking physics courses. Stanford invited Foothill to continue the partnership, and that Foothill is the only community college with this partnership. Foothill's Chancellor's Circle helped to offset the costs.
- Kniss commented on the impressiveness of the district offering three baccalaureate degrees and asked if any other colleges were offering the same degrees. Miner stated that according to the Board of Governors' requirements that degrees offered by community colleges must not be in competition with those offered by the CSUs or UCs.
- Chuck Fong informed the board that the dental hygiene program, which is one of the three baccalaureate programs in the district, has been offered as a two-year program at Foothill since its founding. One of the founding trustees, Bob Smithwick, who was a dentist, was intent on having dental hygiene as a program at Foothill.
- As the baccalaureate degree offerings at community colleges expand Foothill and De Anza have many programs that they are hoping to transition into baccalaureate degrees. Chuck Fong highlighted Foothill's music technology program whose graduates are in high demand. Holmes highlighted De Anza's design and manufacturing technology program whose graduates are also in high demand.

- Chuck Fong thanked board member Mostafa for speaking at the new student orientation as an alum of Foothill and sharing his story and experience.

## **Foundation Report**

- Cima asked the board to think about ways they can engage in more stewardship of donors. Cima invited the board to come to the district office and write thank-you notes to donors. He also highlighted the ThankView platform and let board members know they might be asked to record videos to send to donors.
- Kniss suggested that the Foundation host small gatherings of 5 or so major donors so that they could meet and talk about why they gave. Cima suggested that type of event but suggested that board members bring in people who hadn't already given to learn about the district and the colleges.
- Casas suggested a group dedicated to engaging with alumni. Cima agreed that alumni are a growth area for the Foundation.
- Swenson highlighted the importance of faculty and administrators who have connections with alumni to coordinate with Foundation staff to make sure that information and that relationship can be built upon. Swenson also suggested connecting with retired faculty and staff. Cima highlighted the various upcoming programs regarding estate planning and taxes that were specifically marketed to FODARA, the Foothill-De Anza Retirees Association.
- Mostafa wanted to highlight alumni stories and stories of alumni giving back and that asking first for alumni to share their stories before asking them for funds would be a good inroad.
- Cima gave an update on the Hope Initiative. \$50,000 was deployed to each of the campus food pantries. A mental health app TimelyCare was launched at both colleges and the Hope Initiative helped to cover the cost of this service so that students could have better access to mental health care.
- Howell and Reilly gave a presentation on district opening day about philanthropic giving and the best ways that faculty and staff could work with the foundation.
- Cima highlighted the video series that the Foundation did in partnership with AMF media thanks to a grant given to the board of trustees.
- Cima reminded the board of the upcoming town hall meeting on October 13, 2022, which will be held at the district office building. Cima encouraged board members to bring guests.
- Cima thanked the Cupertino Rotary, Holmes, and Reilly for their work in making an e-bike program at De Anza a reality, giving students a more environmentally friendly and cost-effective way to get to campus.

*Meeting was adjourned at 6:24 p.m.  
Next meeting November 16th (5:00 p.m.)*