



Wednesday, July 29, 2015

Board of Directors Meeting

4:45-6:30 p.m.

Krause Center for Innovation, Foothill College

Board Present: Andersen, Aoki, Casas, Davis, Dubin, Elliott, Krause, Landsberger, Manwani, Mahoney, Messina, Miner, Murphy, Santora, Sayathe,

Foundation Staff Present: Chandler, Cima, Lyssenko, West, Woodworth

Guests: Becky Bartindale, District Communications Coordinator; Kevin McElroy, Vice Chancellor Business Services

### MINUTES

#### **Chandler: Introductions**

- New staff member Dennis Cima – Director of Development for De Anza College

#### **Presidents' Reports**

##### *Murphy – De Anza*

- De Anza College's summer enrollment has increased.
- Murphy reminded the board that Dr. Judy Miner was selected as new Chancellor of the Foothill-De Anza Community College District.
- The District and College budget has grown due to an increase in state funding.
- De Anza's commencement was held at City National Civic Auditorium on June 27<sup>th</sup>. Assemblyman Evan Low gave a very personal and moving speech to the graduates.

##### *Messina – Foothill*

- Foothill's commencement was very successful and featured a student speaker.
- KCI's FAME and MERIT programs, which offer professional development to high school teachers, are currently in session and the teachers are enjoying the campus, please contact Gay if you are interested in a tour.
- Foothill Science Learning Institute's Summer Stem Camp is in full swing. This year they partnered with Foothill's Family Engagement Institute to connect with underserved students. The STEM camp enrolled approximately 1,250 students this summer.
- Foothill students in the biomedical classes will be delivering approximately 100 adaptive handles to California Children's Services in San Jose.

#### **Chancellor's Report**

- As newly appointed Chancellor Miner attended an evaluation session with the Board of Trustees to establish goals as she begins her Chancellorship
- Miner is excited to continue to outreach to the community in her new role. She is working with the League of Innovation for the community college as well as the Los Altos Women's Club and the Bay Area Economics Institute.
- Miner is participating on a panel during College Opportunity Day at San Jose State to speak to new students.
- The Los Altos Rotary will induct Miner as a member on September 3<sup>rd</sup>.
- The annual scorecard, which ranks community college campuses against their peer groups, will be released on Thursday July 30, 2015.

### **Board's Role in Fundraising**

- Chandler is looking forward to working with each Director on the Board Initiative and reported that field trips to each of the areas will be scheduled by staff in early October, when students are on campus.
- To help the board understand how a major gift is acquired Chandler showed a visual representation of the "gift life cycle"
- Chandler requested that the board help the Foundation staff in three phases of the gift life cycle: Identification, Cultivation and Stewardship.
- Landsberger pointed out that a solicitation from a community member rather than a staff member could be very powerful.

### **Approval of Minutes**

June minutes were approved.

### **Finance Report**

- Dubin reported that the Foundation raised \$3.6 toward it's \$4.1M goal.

### **Executive Directors Report**

- Nguyen has been working to close FY1415
- West has worked hard to increase the Foundation's Facebook page from 250 to a new high of 687
- The Foundation was recently notified of a \$250K bequest made by a former Commissioner's mother.
- Lyssenko is working with each Financial Aid office for the FY16 scholarship offerings.
- Cima is getting himself acquainted with the De Anza staff.
- Chandler is working the Development Directors in creating donor portfolios and continues to familiarize herself with donor history.

Meeting Adjourned  
Next Meeting: September 23<sup>rd</sup>