#### 2020 ANNUAL REPORT

#### FOOTHILL-DE ANZA FOUNDATION



## Changing Lives, One Student at a Time

Married Street Street



The mission of the Foothill-De Anza Foundation is to change student lives by raising and investing funds to support the educational excellence of Foothill and De Anza colleges. Our Board of Directors and the Foothill and De Anza College Commissions do this important work together. They are dedicated to promoting our colleges in the community and engaging in projects, activities and fundraising in direct support of student success.



Message from the Excecutive Firector

## What a year it has been since we last shared our annual report with you!

It has been a year filled with great uncertainty, social change, and a global pandemic. More importantly to our work, it has also been a year at Foothill and De Anza colleges filled with new partnerships, with hope and success, with new leadership, and a renewed call to deliver the highest quality education and training to all who walk through our classroom doors or virtual portals.

Our work continues! And we at the Foothill-De Anza Foundation could not do that work without the incredible support of our donors, partners, friends, and alumni. Thank you!

In these challenging times, as well as in "normal times," we see how important community colleges are to improving the lives and livelihoods of our communities and neighbors. We see the determination on our students' faces as they strive to reach their goals despite all the obstacles that may be in their way. And we witness the power of Foothill and De Anza colleges to lift up students from all corners of our region.

Thank you for taking the time to learn about our work, for supporting our students in ways large and small, and for joining us on this journey to lift others up.

These are challenging times and, thanks to our faculty, staff, administrators, donors, and students, we are ready to meet the challenges ahead.

#### Thank you for your support.

#### Our work continues!

**Dennis Cima** Executive Director, Foothill-De Anza Foundation



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Foothill-De Anza Foundation's fiscal year 2019 tax return and financial statements are available upon request. Please email us at foundation@fhda.edu to obtain copies.

# CONTRIBUTIONS

\$4,818,738 Alumni | 6% Other Revenue 5% Events 1% **AUDITED FINANCIALS FY19** Total Assets: **\$44,813,905** Educational Program & Scholarship Expenses: \$3,939,220

Each year, supporters contribute not only to our students but to the programs that make Foothill-De Anza distinctive. The Foothill-De Anza Foundation is committed to transparency and accountability, and we work to ensure the greatest educational impact of every donor investment.

The Foundation invests its resources with TIAA Kaspick, a company with more than 25 years experience managing endowments for nonprofit clients. TIAA Kaspick manages over \$5.8 billion and is recognized nationally for the quality of its services.

## Financials





## **Emergency Relief Fund Delivers \$400,000+ to Colleges**

Since Santa Clara County issued a shelter-in-place order in March, our colleges have been working hard to support students through the pandemic. Foothill and De Anza colleges pivoted quickly to an all-virtual learning environment while trying to respond to students' essential needs. The colleges turned to the Foundation for emergency help and received \$415,000 in unrestricted funds for Chromebooks, wi-fi hotspots, e-gift cards for food and emergency grants for students of up to \$1,000 to help meet financial hardships.

Foothill and De Anza are continuing virtual learning this fall and expect that students will continue experiencing financial pressures due to the pandemic. Donors have been generous, and these unrestricted Foundation funds will be critical to helping students continue their college education. This "from the heart" financial support also is important because it lets students know that people in the community care and want them to succeed. **A big thank you to our community!** 

It is comforting to know there are individuals and organizations like the Foothill-De Anza Foundation that are willing to help in times of distress. For educational institutions to care about their students even outside of the classroom is very motivating. Thanks to the emergency fund, I will be able to stay on course for a bright future and focus on my education, not on the limitations brought about by the coronavirus. I will remember the support I received and will not hesitate in returning the favor.

~ Christian, De Anza Student

Deep within every crisis is an opportunity for something beautiful. \*\*

~Kate McGahan



## Providing the Tipping Point for Success

## **College Food Pantries Continue to Provide Relief to Students**

Foothill College and De Anza College food pantries have provided critical services to students on campus in recent years, and now they continue to support students remotely during the COVID-19 crisis. The college food pantries operate using a combination of state funds and private donations and work in partnership with agencies like **Second Harvest of Silicon Valley** and **West Valley Community Services**.

Functioning remotely since this spring, our food pantries help students stave off hunger by distributing e-gift cards for the purchase of food. Many students have lost jobs or had hours cut back, and are hard hit by the pandemic. De Anza's food pantry distributed more than \$7,500 in \$25 gift cards to about 300 students in the first two months of the shelter-in-place order, and Foothill's pantry serves about 100-120 students per week. As the crisis drags on, student need continues to expand.

The pantry has been such a big help during this difficult time. I lost my job and my husband had his hours reduced at work due to the pandemic. Additionally, the completion date for my academic program was extended, so I will not be able to get my license and get a job as quickly as I had planned and budgeted for when I started the program two years ago. I am very appreciative of Foothill providing the gift cards to us.

~ Food pantry e-Gift Card Recipient

We are so grateful to donors who understand that students can't do their best to succeed in college when they and their families are hungry. **Thank you!** 



Providing the Tipping Point fo

## Scholarships Are an Essential Tool in Student Success

Did you know that about one in five students requires financial aid to attend college, and that community college students often can't afford to attend school full-time because they also need to work? Scholarships help students reach their educational goals. Scholarships also let students know that others believe in them.

The Foundation distributed more than \$600,000 in scholarship awards in fiscal year 2019-20 thanks to amazing donors who know the value of investing in students who are pursuing higher education.

This year, instead of in-person celebrations at the end of the academic year, the colleges turned to Zoom to connect students, faculty, staff and donors for recognition ceremonies. Enjoy this special tribute from Kimberly, a Foothill College student who is transferring to UC Berkeley to study physics and received the Cutler Myo-Min Family STEM Scholarship. **Click here to watch!** 

Education is the most powerful weapon which you can use to change the world.

~Nelson Mandela



**Kimberly Long** STEM scholarship recipient Transferring to UC Berkeley to study physics

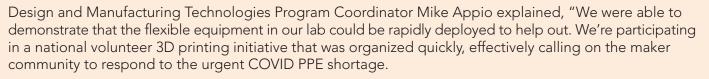
Providing the Tipping Point for Success

## Foothill and De Anza, Working in Your Community

As a devastating pandemic has gripped the world, many Foothill and De Anza college graduates have been working on the front lines in their local communities. They work in a variety of fields, yet what they share in common is dedication to helping others and a desire to contribute to the greater good.

Foothill and De Anza colleges offer career training in high-demand fields that keep Silicon Valley residents economically competitive at a time of great change. Our career programs in health sciences and other technical fields are known for high passing rates on certification exams, led by **Foothill's Dental Hygiene Program** with its unbroken record of 100% pass rates on the national board exam since 1966!

Students, faculty and staff in many of these programs have made extraordinary efforts to assist our communities during the pandemic. *De Anza's Design and Manufacturing Technologies Program* and *Foothill's Krause Center for Innovation* have been producing face shields and other personal protective equipment (PPE) for frontline healthcare workers in partnership with the non-profit *Maker Nexus*.





 PharmacyTech

"Our department's broad range of industrial and

desktop printers, as well as our laser cutter, have seen a level of use in this high-production trial that we've never experienced before, and both the equipment and the team have performed quite well. Eventually, we'll use this experience to teach our students about the factors needed for success in scaling 3D printing to production levels."

At a time of great equipment shortages, **Foothill's Respiratory Therapy Program** helped out by donating surgical masks and ventilators for distribution where they were most needed.

And students in **Foothill's Pharmacy Technology Program** have been filling extern positions at pharmacies around the Bay Area to help with increased customer demand.

(Working in Your Community continued on next page)

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#### (Working in Your Community continued from previous page)

"All of the store managers and pharmacy staff are so impressed with how much the Foothill students want to learn, contribute, and serve the community," said Dr. Clarrise Tu, regional district manager of Walgreens Pharmacy. "Seeing how passionate they are during this crisis is really inspiring to our team members as they continue to do what they do. They re-energized our pharmacy team as a whole and the externs could not have come at a better time."

But it's not just in times of crisis that the quality of Foothill and De Anza shines through.

The **Nursing Program at De Anza** won a Gold Star Award in 2018 from the state Chancellor's Office. This award recognizes "career education programs whose students show significant gains in factors important to building a skilled workforce and for advancing personal social mobility: a substantial increase in earnings, attainment of a living wage, and placement in a job closely matched with the field of study."

Mark Corbet, a De Anza nursing graduate who now works at Stanford Hospital, put it simply: "One of the reasons I'm a good nurse is because the goal of the De Anza College nursing program is to produce good nurses."

This commitment to quality training holds true in each of the colleges' career programs – including other Gold Star Award-winning health programs such as **respiratory therapy, radiologic technology, diagnostic medical sonography,** and **paramedic services**.

From Stanford Health Care to UCSF, Foothill and De Anza graduates are working to provide lifesaving care in our communities.

I am extremely excited and proud to start my career path in healthcare. Upon completing the program, I'd like to find work and continue exploring areas such as MRI and CT technology. I am motivated to take my education to the next level and complete my bachelor's degree. I am learning that I enjoy teaching and would love to give back by teaching and inspiring future students in radiology.

#### ~Raginesh

Scholarship recipient and Foothill College Radiologic Technology student who is beginning a rotation at UCSF



## Retiree Continues to Help Students by Becoming a Legacy Circle Member

Like the 1950s animated TV show character "Crusader Rabbit," Cheryl Hylton has always been a "cause person." One of her lifelong causes has been advocating for a strong public education system, so it was a natural fit for Cheryl to join the **Foothill-De Anza Foundation** as a fundraiser. She played an important role in expanding the Foundation's assets as development director for Foothill and De Anza colleges from 2000 to 2007.



Cheryl was instrumental in starting the Foundation's planned giving program along with Jim Jackson, an estate-planning attorney, Foundation donor and, as Cheryl puts it, an "amazing person."

Together, Cheryl and Jim launched the *Legacy Circle* for donors who include Foothill and De Anza in their estate planning. They established a professional advisors roundtable (PAR) that hosts educational presentations on planned giving for professional advisors, donors and friends of the colleges.

"Successful from the beginning, the PAR programs really encouraged people to make planned gifts," Cheryl said. She saw donors move from making occasional gifts to becoming annual donors and then making a planned gift to the Foundation.

As a development director, Cheryl was very moved by the stories of students and the positive impact that Foothill-De Anza has on them. Even after she retired, she wanted to continue helping students. Together she and her husband Jeff, also a strong supporter of public education, created an endowed scholarship in their will to benefit De Anza students. A year or so after becoming *Legacy Circle* members, Cheryl and Jeff were able to fund the endowed scholarship during their lifetimes and are now enjoying their legacy as they learn about their scholarship recipient each year.

Cheryl knows that Foothill and De Anza are just as deserving of planned gifts as other prestigious institutions.

"A strong community college system is one of society's cornerstones," Cheryl said. "Community colleges are key, not only for educating students who are transferring to four-year universities but also for workforce training programs in occupations like nursing, automotive technology, graphic and interactive design, and respiratory therapy, among many others. And the colleges offer an array of learning opportunities for community members of all ages."

With a planned gift, "you're kind of helping to make that happen," she said. "It's huge."



The Legacy Circle pays tribute to donors who have informed the Foundation that they have included Foothill-De Anza in their estate plans. Over the years, the Foundation has received more than \$13 million from generous Legacy Circle donors who have provided for us in their estates. In turn, these funds have supported hundreds of scholarship awards for students and helped enhance program areas such as theatre, fine arts, counseling, science and technology. These generous and visionary commitments play a critical role in ensuring the continued success of our future generation.



Mani & Rajeshwari Ayyar Fred Bach Chris & Susan Barker George & Betsy Bechtel Cynthia Beeman Judy Bradley & Dave Mitchell William Bryan John Burt Roberta Colin **Mary De Masters** Deborah Dexter Daniel Facciola **Robert & Jan Fenwick Bernadine Chuck Fong & Herbert Fong** Ann Gallagher **Dianne Gershuny Dick Greif & Shirley Sparks-Greif** David Grillot Jo & Bruce Hamilton Sam & Janet Harding Michael & Margaret Herzen Gordon Holler Julia Hsiao Linda Huntimer Jeff & Cheryl Hylton Dan & Barbara Illowsky Tamara Ivanitsky Jim Jackson Mel & Mady Kahn

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\* Asterisk denotes individuals who have passed away. We are honored and grateful for their legacy gifts.

## **Corporate Spotlight: AT&T Believes**



In 2019, AT&T launched a new initiative called Believe Bay Area, a grassroots, employee-driven campaign to support skill and career building opportunities for underserved communities in the Bay Area. The effort brings together AT&T leadership, employees and resources with local nonprofit, government and business communities.

The Foothill-De Anza Foundation was honored to be a part of the campaign kick-off and received a \$50,000 grant to support students' basic needs. Today's community college students face many barriers along their educational path, including the high cost of textbooks and educational materials, and lack of food and affordable housing. With this generous grant, the colleges were able to ease the burdens on our most vulnerable community college students through direct student support. It allowed the colleges to expand ongoing financial and food assistance and referrals to critical services, including affordable housing. **Thank you, AT&T!** 



Thuy Nguyen, Foothill President; Christina Espinosa-Pieb, Interim De Anza President; Ellen Kamei, External Affairs/Area Manager, AT&T; Pearl Cheng, District Board of Trustees; Judy Miner, Chancellor; Dennis Cima, Executive Director, Foothill-De Anza Foundation



I am honored to serve as president of De Anza College and as a member of the Foothill-De Anza Foundation board of directors. I look forward to joining these dedicated community members in developing relationships and raising funds that make all the difference for our students—in their individual lives and in their ultimate success.

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## **Student Champion Holmes Named Fourth President of De Anza College**

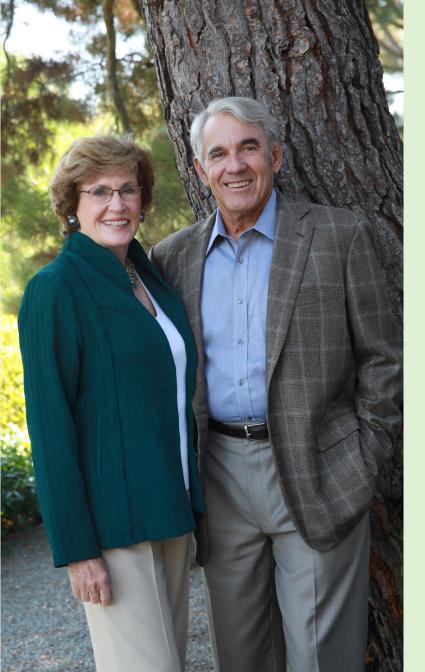
Lloyd A. Holmes, who became the fourth president of De Anza College on July 1, brings decades of education experience to the college and a track record of removing barriers to student success.

Holmes, 49, came to De Anza from *Monroe Community College* in Rochester, New York, where he served as vice president of student services for the past six years.

Holmes has been an administrator for more than 25 years at colleges and universities in Mississippi, South Carolina, Massachusetts and New York. He has taught graduate and undergraduate students and worked in almost every position that exists in student services, starting out as a residence hall advisor. Current and former colleagues described him as devoted to expanding student equity and success.

He grew up in Mississippi and earned bachelor's, master's and doctoral degrees at the **University** of **Mississippi**. He has said that he sometimes did not feel welcome at the university as an African American man, but it only strengthened his resolve to press on with his education. He earned his doctorate in educational leadership, his master's in higher education/student personnel services, and his bachelor's and associate degrees in accounting. His doctoral dissertation examined the relationship between feeling a sense of community and student retention.

Holmes lost his father at an early age, grew up in a family that struggled to make ends meet and saw his horizons expand as a community college student. "He is a role model for students and an inspiration to all," Chancellor Judy Miner said. "He has lived the community college student journey, and that's incredibly important."



## Becky & Jim Morgan – Lifelong Advocates for Foothill-De Anza

Philanthropists Jim and Becky Morgan are long-time supporters of Foothill and De Anza colleges. For more than a decade, through the **Morgan Family Foundation**, they have generously donated more than \$5.5 million, making them the Foothill-De Anza Foundation's largest donors.

Jim and Becky are Silicon Valley visionaries. Jim served as CEO for nearly 30 years at **Applied Materials**, one of Silicon Valley's most distinguished technology companies. Becky served with distinction in the California State Senate, on the Santa Clara County Board of Supervisors, and on the school board in Palo Alto. She was the first CEO of **Joint Venture: Silicon Valley** and is the founder of **Teen Success**, an organization that helps young mothers and their children break out of poverty through education.

They are also noted environmentalists working to preserve open space and foster a culture of environmental stewardship.

Believing that those who are blessed with success have a unique responsibility to help others, the Morgans established the **Morgan Family Foundation** in 1993 to help individuals and non-profit organizations reach their full potential. Since then, the foundation has invested \$150 million in the non-profit sector. Earlier this year, Jim and Becky announced that the foundation will wind down its operations by the end of 2021, passing the torch to the next generation of philanthropists.

Foothill-De Anza is proud to have been chosen by the **Morgan Family Foundation** for investment over the years and asked what inspired them to give to Foothill-De Anza. Becky Morgan replied, "We give because the quality of education is superb for those receiving an associate degree, transferring to a four-year college, or receiving specialized training. Two of our board members benefited from these community colleges years ago, and we want today's young people to have similar opportunities."

One of the Morgans' earliest gifts created an endowed chair in the Environmental Studies Department at De Anza College — the first endowed chair in the California Community Colleges system. Their investment in this full-time faculty position enhanced the environmental studies program and supported its innovative approaches to educating students about sustainability and being responsible stewards of the environment.

The Morgans also support the *Krause Center for Innovation (KCI)* at Foothill College, which introduces educators to new educational technology and cutting-edge curriculum designed to engage students. Bay Area teachers who build their skills at the KCI go on to impact the education of thousands of K-12 students.

The Morgan Family Foundation was an early supporter of the Vasconcellos Institute for Democracy in Action (VIDA) at De Anza College, which teaches new generations of students to become agents of change through civic engagement. With her deep experience as an elected state and local official, Becky understands the compassion that drives students who want to make positive change to improve the lives of people they might never meet.

We are grateful to the *Morgan Family Foundation* and to Jim and Becky Morgan for helping our colleges prepare students for a meaningful future. Their legacy at Foothill and De Anza will live on for decades in the students whose lives their gifts have touched.



Becky and Jim are among the most generous and impactful donors in the region. Thanks to their support of innovative curriculum, De Anza has a well-respected department of environmental studies offering degrees and certificates, and highly acclaimed opportunities for civic engagement at the Vasconcellos Institute for Democracy in Action. They have been longtime advocates for faculty professional development to enhance teaching and learning through technology, and we believe that investment has never been more consequential than during our current dependence on remote instruction. Their most recent gift to combat student hunger will make a difference in students' persistence and success. We cannot adequately express our appreciation for the thousands of lives they have assisted!

~Judy C. Miner, Chancellor

## **Volunteer Spotlight**

The Foothill-De Anza Foundation is honored to have many community volunteers help us in our mission to raise funds for students. These volunteers lend their expertise for special events, and serve on our board and committees. They are our best fundraisers and help us tell our student stories and why our colleges are so vital to the community. To learn more about our volunteers, **click here**. We asked the co-chairs of the Foothill and De Anza Commissions this question:

#### What motivates you to volunteer with Foothill-De Anza as a commissioner and board member?



Savita Vaidhvanathan Co-Chair, De Anza Commission

•• I volunteer to support educational opportunities for our youth and community. Our students' creativity and vision shape our collective future.



Gisela Zebroski **Co-Chair, Foothill Commission** 

Being a part of Foothill-De Anza has allowed me 🤊 to stay connected to the campus community, programs and incredible students.

We Y Our Volunteers



## **Thanks for Your Support**

The Foothill-De Anza Foundation proudly recognizes contributions from our community. The success of our students is made possible because of you, our most generous donors, and by our excellent educational programs, student support services, caring staff and outstanding faculty. This list recognizes our donors who have given \$100 or more between July 1, 2019, through June 30, 2020.

Great care has been taken in the preparation of this list, but if errors or omissions are found, please call us at 650.494.6230.



The Circle of Influence celebrates donors who have given \$10,000 or more annually to Foothill & De Anza colleges. Indicated in blue on this page, their philanthropy makes a world of difference for so many students.

#### Visionaries \$500,000+ Heising Simons Foundation

Estate of Cynthia Lee

#### Innovators \$100,000 - \$499,999

Anonymous (1)\* Paul & Melonie Brophy Estate of Ying Cai The Krause Foundation\*

#### Founders \$50,000 - \$99,999

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Margaret Butcher Michele Calos Francesca Caparas John Capitani Louis Caputo Patrick Carder Laura Casas Frank Cascarano David Cash Kent Cates Michael Cavera & Lori Abrahamsohn Anthony Cervantes Chien Chang Justin Char Allan Chen Angie Chiu Thomas Chrapkiewicz Jennifer Chu Kathy Churchill Donald Cima Richard & Luisa Claevs Colin Clancy Marv Clark David Clementson Richard Cobb. Jr. Andrew & Elizabeth Coe Esperanza Contreras Brian Cooper **Casey** Copeland Marc Coronado Louis Coulson Judith Crates Phil & Kathleen Creger Ray Crump Matthew Cusimano Joseph Dara-Abrams Manny Dasilva James Davis James & Helene Davis De Anza Kiwanis Club Alicia De Toro Ouinn Del ana Marc Deller Lenore Desilets

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Members of the Chancellor's Circle have generously given an annual unrestricted gift of \$1,000 or more. Since the Chancellor's Circle was started in 2001, the Foothill-De Anza Foundation has raised more than \$2.5 million that has been immediately put to work for students. This annual dependable support provides the tipping point for student success by allowing the college presidents to direct the funds where they are most needed. Unrestricted gifts go toward essential priorities such as scholarships, food pantries, student tutoring, book vouchers, leadership training, College Promise programs and work-study jobs.

Support of the Chancellor's Circle means more to students than just financial sustenance. For students struggling to cover the basics of food and shelter while attending college, your commitment sends a message to students that people they've never met care enough about them to invest in their future. We know that this kind of community connection, coupled with support and encouragement from our remarkable faculty and staff, strengthens students' confidence and resolve as they face life's challenges.

\* Asterisk Denotes Chancellor's Circle Members

## **GRATEFUL FOR DONORS LIKE YOU!**

"Being a single mom and a student is the hardest journey I have ever undertaken. Sometimes I lay awake at night wondering how I will find the financial means to continue pursuing my goal to become a registered nurse. Then there are moments, like little rays of sunshine and renewed faith, that come bursting through the darkness and blind me with a sense of determination and hope. Your scholarship is one of these moments."

#### – **Nia**, De Anza College

"I am sincerely honored to have been selected for this scholarship. I'm a music major with a concentration in education and will transfer to UC Berkeley upon graduation from Foothill. My life goal is to make a positive influence in students' lives with my work."

- Clara, Foothill College

"I am currently a first-year student at Foothill College, and I plan to transfer to a UC campus next fall as a bioengineering major, and then pursue a career in the biotech or pharmaceutical industry. Thank you for enabling me to focus on the most important aspect of school, learning. In the future, I hope to have the ability to help other students achieve their academic goals just as you have helped me."

– **Szu**, Foothill College

"As low-income, first-generation Mexican Americans, my family has always struggled to survive here in Silicon Valley. Thank you for establishing this award and recognizing students who have faced many obstacles and continue to show commitment to their education. I will be sure to make you and De Anza College proud as I move along my path."

- Eric, De Anza College

#### Alum Reaches Out to Say Thank You Years Later

A Foothill alum who received a recent newsletter from the Foundation was reminded of his computer science instructor from years ago, Steven Lawlor. He asked the Foundation to pass along a thank you note to Lawlor, and the two were able to reconnect.

#### Dear Professor Lawlor,

I was in your computer programming class back in my freshman year, 1978-79. I just wanted to send you a quick note to say that you made a big impact in my career. Your course was the very first computer course I took and your wonderful way of teaching programming engaged me and led me on to more programming, math and computer classes at Foothill and at Santa Clara University.

To make a long story short, I eventually made my way to a fun and satisfying career in the tech industry here in Silicon Valley. Everyone has to start somewhere, and if you're lucky, you find that magical spark that I found programming BASIC on an HP3000 in your class. I am grateful for my experience at Foothill and, specifically, I'm grateful for having been fortunate enough to have you as a teacher. I wish I had better words to express this, but all I have is 'Thank You.'

Sincerely, Bill (Foothill College Class of 1979-80)

### **Contact Us**

#### Foothill-De Anza Foundation

12345 El Monte Road Los Altos Hills, CA 94022

foundation@fhda.edu 650.949.6230

### **Connect With Us**

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#### Our objective is to inspire, to provide hope, to give meaning to dreams, to be the impetus for change.

The Foothill-De Anza Foundation Board of Directors is made up of influential members of the local and college communities who understand the key roles that Foothill and De Anza colleges play in our region. The Foundation Board is committed to raising awareness and generating the philanthropic support that has placed both colleges at the top of community colleges throughout the nation.

Each school also has a Commission made up of close friends of the college. The Commissions promote the colleges within the community and engage in projects, activities and fundraising in support of our students.

The Board's primary focus is to enable Foothill and De Anza colleges to deliver their core value of open access education for all. We are deeply appreciative of all of our volunteers, as we would not be able to accomplish as much as we do without them.

#### Foothill-De Anza Foundation Board of Directors | July 2020

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