



Wednesday, January 22, 2014

Board of Directors Meeting

5:00 – 6:30 pm

Krause Center for Innovation, Foothill College

Board Present: Advani, Andersen, Aoki, Dubin, Elliott, Krause, Levy, Mahoney, Sathaye, Santora, Smith, Stevenson, Swift, Tankha, and Thor

Staff Present: Lyssenko, Woodworth, and Williams

Guests: Letha Jean-Pierre, Vice President of Finance, De Anza (for Murphy); Kevin McElroy Vice Chancellor Business Services, Joe Moreau, Vice Chancellor of Technology

MINUTES

October Minutes Approved

Mission Moment

Gay Krause introduced a Gunn high school teacher, Meg, who went through the KCI Merit program. Meg explained how transformative the Merit was to her teaching abilities. Because of the technology skills she learned in Merit, she was able to truly engage students. Her efforts led the students to have their own TedX event at Gunn, largest student run TedX with more than 1000 participants.

Finance Committee Report

- Dubin reported that the Foundation had a clean audit and that the tax return was almost complete and will be filed by February.
- As of January, the overall earnings are at about 13%
- Fundraising as of December is \$2.8M, a little over 50% of our goal of \$4.8M.

Chancellor's Report

- Thor reported the Board of Trustees elected their officers for the new-year. Swenson is President and Cheng is Vice President.
- Swenson appointed Foundation ex-officios for the year; Laura Casas and Pearl Cheng.
- Thor applauded Joe Moreau's efforts in putting together the grant for the Online Learning Grant. In a short 6 weeks, Moreau gathered a team that wrote the grant of more than 100 pages and far out distanced all other proposals submitted, including getting a perfect score.

Online Education Initiative (OEI)

- Moreau gave a report for the State Chancellor's Office, Online Education Initiative. \$16.9 million thru June 2014 with potential funding of \$10 million annually for the next four years, starting in 2014-15. Foothill-De Anza will be partnering with Butte-Glenn Community College.
- The grant will create an online portal where any California Community College student can apply, register and take online courses from participating colleges.

- OEI will: focus on Associate Degree for Transfer courses; support services and professional development courses; integrate with the common assessment and the new education planning requirements; establish a consortium and governance model; develop a course repository to support faculty; support basic skills instruction; improve retention & success in online courses; facilitate credit by exam (for example, giving veterans credit for what they accomplished during their years of service); provide reporting and analytics.

Small Group Discussion

- Due the meeting running late (lots of good discussion regarding the Mission Moment and the OEI, Santora decided to table the Small Group Discussion.

Fundraising Committee

- Tankha reported that the Committee established a thank taskforce, with Elaine Andersen leading the effort. The task force will call or write donors from the previous month. Andersen passed a sign up sheet so the board could volunteer.
- Sathaye reported that the Committee will try to put together three socials during the year encouraging new friends for Foothill and De Anza. A follow-up will plan for each committee will be emphasized.

Director's Report

- Lyssenko reported that the new website is coming along. The design has been approved and she is working with the District Communication Coordinator, Becky Bartindale on the content. There has been some difficulty on the technical side that included issues with a development server and conversion of the design into templates for Omni Update.
- The feasibility study led by Netzel Grigsby for the Educational Center is nearly complete. About 25 interviews with key members of the community have been done. A report will be given out at the March meeting.
- There is a tentative hold for the retreat on Friday April 4th, more info to come.
- End of year gifts, the office has been super busy processing gifts, making deposits and sending acknowledgments out. The annual appeal has raised \$13.5K with more to process and Lyssenko felt that we were well on our way to meet last year's total of \$15.5K. Chancellor's Circle has raised \$85K. To date December, the Foundation has received 326 gifts totaling \$546K.
- The board's committees have been super busy. The Marketing & Communications committee is putting out a survey to current donors.
- The Foundation will be participating in Silicon Valley Gives Day on May 6th, spear headed by Woodworth. The Foundation has identified 4 programs – KCI, Family Engagement Institute at Foothill, De Anza's Community and Civic Engagement and the Planetarium.
- Lyssenko asked for the board to send their bios and pictures for the new website.
- The FH Commission is hosting a Winter Musical to benefit the theatre, featuring Little Shop of Horrors on March 7th.

Miner Meeting adjourned at 6:40pm

NEXT BOARD MEETING:

March 26, 2014