



Wednesday, January 27, 2016

**Board of Directors Meeting
4:45-6:30 p.m.
Krause Center for Innovation**

Board Present: Aoki, Advani, Ahrens, Cheng, Dubin, Elliott, Krause, Landsberger, Manwani, Mahoney, Murphy, Santora, Smith,

Foundation Staff Present: Chandler, Cima, Lyssenko, West, and Woodworth

Guests: Becky Bartindale, District Communications Coordinator; Kevin McElroy, Vice Chancellor of Business Services, Victor Tam, Dean of Physical Sciences Math and Engineering at Foothill College, Eric Reed, Director of the STEM Success Center,

Welcome – Aoki

- Board President Don Aoki introduced Victoria Dinh, the new Administrative Assistant for the Foundation. Victoria is a former Foothill EOPS student. After getting her AA from Foothill she worked as a TEA in the EOPS department. She is now getting her BA from San Jose State in Sociology.

President's Report – Murphy (Messina was unable to attend meeting)

- Murphy encouraged all board and staff members to stand up for a community of inclusion in response to the divisive political climate.
- Murphy spoke about the challenges the district faces including the high cost of housing that affects students, staff and faculty.
- The Board of Trustees passed a resolution regarding renovations of the Flint Center garage. The renovation is scheduled to last one year and parking will be difficult with the loss of spots.

Approval of New Board Member Patrick Ahrens

- Patrick Ahrens, is the Senior District Representative for California Assembly District 28. Patrick is a De Anza alum and served as a student trustee and then transferred to UCLA.
- His approval was unanimous and Ahrens thanked everyone and shared how excited he was to be a part of the Foundation.
- Cheng thanked Ahrens and reminded the board that she and Trustee Bechtel are the new liaisons to the Foundation Board.

STEM success center presentation – Tam

- The STEM Success Center has grown by leaps and bounds, and currently occupies building 4200.
- The Stem Success Center provides a variety of services including:

- One-on-one tutoring in math, physics, chemistry, biology, computer science
 - Early Alert intervention
 - Identification and intervention for “At Risk” students
 - Computer science lab, hybrid workshops, and online late-night tutoring
 - Scholarship workshops including personal statement writing workshop
 - Career workshops in the STEM profession
 - Professional Development for Instructors
- Tam and Reed believe that expanding the current STEM Success Center will have the following impact:
 - More room is necessary to accommodate strong student demand
 - Build dedicated spaces for individual and small group study
 - Proposed plan has 55% greater capacity
 - We can impact 6000 unique students per year, 70% of STEM students

Giving Tuesday Report – Lyssenko/West

- Lyssenko addressed Giving Tuesday’s success and areas of improvement.
- Giving Tuesday raised its goal amount of \$25,000 but the goal of 100 new contacts was not met.
- Lyssenko thanked all the Board Members who participated in the day.
- West gave statistics on the digital traffic related to Giving Tuesday:
 - Total Cross Platform Impressions – 17,193
 - 8 new donors
 - Giving Tuesday Campaign retweeted by White House Chief Data Scientist DJ Patil
- Lyssenko stated that there would be a greater amount of outreach prior to Giving Tuesday 2016 and that the Foundation would encourage programs and departments to select alumni champions to help them fundraise.

Roadmap & Gift Data – Chandler

- Chandler addressed what the Board has done in the past, including determining fundraising areas of focus with the Chancellor and two college Presidents, going on field trips to the chosen programs, and reporting out on the results of those field trips at the November board meeting.
- Chandler addressed the fundraising numbers from FY14 and FY15, which showed the Foundation staying steady in their fundraising.

Fundraising Presentation – Santora

- Santora focused on the value of leveraging personal and professional networks to fundraise.
- Santora outlined the fundraising pipeline of: Cultivation, Engagement, Solicitation, and Stewardship

- Santora provided various strategies to begin fundraising such as: bringing family, friends and colleagues to FHDA, making note of people who are interested in the FHDA Foundation mission, and using the resources of the Foundation Staff and Campus members to provide information.

Finance Report – Dubin

- As of December the Foundation raised \$2M towards its \$4.5M goal. January's dashboard will include the year-end giving since the district was closed for the holidays, many of the gifts were not processed until the new year, including a \$500K gift from the Gene Haas Foundation.
- The Foundation's operating budget is on track and shows a slight decrease in salaries due to the Administrative Assistant vacancy for two months.
- The Foundation's overall assets are at \$35.8M.

Chancellor's Report – McElroy (Chancellor Miner was unable to attend)

- The District received \$6 million dollars in scheduled maintenance funding which was sorely needed.
- The California State Budget passed but there will be revisions until June.
- There was no base funding from the California State Budget added to the Districts funds.

Foundation Report – Foundation Staff

Woodworth:

Woodworth asked all attendees to tell their friends and also possibly attend the Foothill College Winter Musical hosted by the Foothill Commission on March 3, 2015.

Cima:

Gene Hass Foundation in Ventura County pledged \$1,000,000 gift to De Anza's Design and Manufacturing Technologies Division for the purpose of remodeling and expanding its classrooms and labs. There will be a campus wide announcement of the gift in March, and a Ribbon cutting and facility naming at a later date.

Approval of Minutes

- November minutes approved.

Meeting adjourned – 6:40 p.m.