



Wednesday, January 27, 2021

Board of Directors Meeting

5:00 - 6:30 p.m. - Via Zoom

Board Present: Advani, Andersen, Banerjee, Bautista, Bewtra, Cheng, Davis, Dubin, Holmes, Khechfe, Klinke, Krause, Landsberger, Mahoney, Miner, Nguyen, Oropeza, Sathaye, Vaidhyanathan, Wong-Agbayani

Board Absent: Santora, Zebrowski

Foundation Staff Present: Cima, Howell, Latta, West

District Staff Present: Marisa Spatafore, Becky Bartindale, Susan Cheu, Simon Pennington

Minutes

Welcome and Call to Order

Approval of Minutes

- November 2020 Meeting Minutes Approved
 - Sathaye requested the minutes be amended to add her as having attended the November meeting.
 - *Action: Bewtra moved to adopt the minutes as amended; Dubin seconded; motion carried unanimously. Amended minutes from November 2020 were approved.*

Finance Report - Wong-Agbayani/Latta

- As of December just under \$2M was raised, however, since the district is closed during the holidays, some 2020 gifts are not included in the current dashboard and will be reflected in the January report. Additionally, a \$1M bequest for Foothill's Environmental Horticulture program was received in January. This bequest will put the Foundation just over the \$3M fundraising goal.
- \$141,000 has been raised for the Chancellor's Circle.
- A \$100,000 gift was also donated to support Foothill and De Anza scholarships, basic needs and Foothill art students.
- The Foundation has \$51M in assets as of January 27th. This is the first time the Foundation's assets have reached more than \$50M. Despite the volatile market, the organization's earnings in 2020 was just over 11%.

Strategic Initiative - Khechfe

- Cima gave the board a broad definition of the strategic initiative. The goal being that the board embark on raising funds for basic needs and innovative workforce opportunities. He emphasized that the initiative should be focused and be easily explained to internal and external audiences.
- Khechfe highlighted that one of the strategic initiative committee's recommendations is to have the initiative be sustainable over the years. Landsberger added it was important that the Foundation's strategic initiative should mirror the strategic plans of the district and the colleges.
- Nguyen spoke of how Foundation connections can be used to leverage partnerships within the community. She pointed out that when colleges respond to basic needs issues it is done in relation to student success.
- Holmes highlighted the need to use Foundation funds to create systems that help students not just in the moment but wholistically. The Foundation and the colleges should work together to determine where resources will have the greatest impact towards student success.
- Banerjee and Wong-Agbayani asked how the initiative would be made sustainable.
- The board voted to embark on \$3M – three-year campaign focused on hunger, housing and health as outlined in the scope document and adopt the vision purpose for the strategic initiative.
 - *Action: Landsberger moved, Mahoney seconded; motion carried unanimously. The Foundation Board voted to embark on a \$3M – three-year campaign as outlined in the scope document shared by the committee and executive director.*

Chancellor's Report – Miner

- Miner told the board that the goals for the district in 2021 are equity, basic needs, housing, sustainability.
- Miner added that many Foundation board members sit on various boards and organizations within the larger Silicon Valley community, and we can use those connections to leverage partnerships.

President's Report De Anza – Holmes

- Holmes thanked Mahoney and Landsberger for connecting him with various community organizations including the Cupertino Rotary.
- Holmes and his senior staff have been working with various affinity groups on campus to address equity issues and create efforts whereby campus affinity groups can help solve them.
- Holmes thanked Spatafore and the communications office for sending out updates via "Quick News" as well as the new video series called "CAN/DID" addressing equity and race at De Anza.
- Holmes updated the board on enrollment. The current enrollment for the upcoming quarter is flat, but there are more unique students taking courses. There has been a trend for students who used to take classes full time to take fewer courses.

President's Report Foothill- Nguyen

- Nguyen highlighted the student wellness ambassadors, funded with Foundation funds, as an additional mental health resource for students.
- Nguyen thanked Krause for inviting wellness ambassadors to present to the Mountain View Los Altos Challenge Team about the current mental health challenges faced by students.
- Current Foothill enrollment is also flat for the upcoming quarter specifically with local students. Nguyen commented that Foothill has seen a significant drop in enrollment from international students, which can be attributed to the current pandemic.

Foundation Report – Cima

- Cima shared the Occupational Training Institute (OTI) holiday drive giveaway that happened over right before the holiday break for students and their families in the OTI program.
- Cima requested that the board write Valentine thank you notes to donors provided by the Foundation.
- The Development Director of De Anza position will soon be posted and Cima requested that board members share the opportunity with their networks.
- Cima requested that the board continue to think about recruitment of new board members, and that he would be convening the Governance Committee to reinvigorate that process.

Meeting adjourned 6:30 pm

Next meeting February 24th via Zoom from 5:00-6:00 p.m.