



Wednesday, October 23, 2013

Board of Directors Meeting
5:00 – 6:30 pm
De Anza Campus Center

Board Present: Advani, Aoki, Barram, Cheng, Davis, Elliott, Krause, Levy, Mahoney, Manwani-Bhagat, McKenna, Miner, Murphy, Neiman, Sathaye, Santora, Smith, Stevenson, Tankha, and Thor

Staff Present: Lyssenko, Woodworth, and Williams

Guests: Dawn Giradelli, Dean FHDA Education Center; Dave Capitolo and Randy Bryant, of Auto-tech Division; Louis Gutierrez, Auto Tech Student; De Anza Student Club – Students for Justice

MINUTES

August Minutes Approved

Mission Moment

Auto-tech student, Louis Gutierrez shared his experience as an auto-tech student. Previously a high-school teacher for 8-10 years, he came to De Anza to change careers. He said auto-tech faculty are extremely supportive and inspire him to work hard. The division has a real sense of community and students volunteer – with a very successful canned food drive and help to put on the annual golf tournament that raises funds for auto-tech scholarships.

Fossil Fuel Resolution

- Neiman reminded the board of the De Anza Students for Justice's report at the last meeting requesting that the Foundation adopt a 5-year plan to divest its assets from fossil fuel companies. Citing the climate crisis as a serious threat to current and future generations. Students at more than 200 colleges have launched campaigns to have their institutions divest all investments from fossil fuel companies.
- The Finance Committee, working with the District Administration wrote a resolution (see below). The Finance Committee has endorsed this resolution and is asking the Board to support.

RESOLUTION

Environmental sustainability is critically important to the Foothill-De Anza Community College District, the State of California, and the nation. Reducing carbon dioxide emissions from the burning of fossil fuels is central to this objective. The District is committed to stewardship of the environment and to reducing the District's dependence on non-renewable energy sources.

As an auxiliary organization of the Foothill-De Anza Community College District, the Foothill-De Anza Foundation Board of Directors is committed to sustainability. As such, the Foundation Board will cease any new direct investments in fossil fuel companies. Furthermore, the Finance Committee will direct the Foundation's current asset managers to minimize investments in commingled assets that include fossil fuel companies. Finally, the

Foundation will divest from any current fossil fuel holdings by the end of our current fiscal year, June 30, 2014. We define "fossil fuel companies" as companies with the greatest holdings of unburned carbon reserves of coal, oil and gas. In practice, we currently are using the top 200 companies on the Carbon Tracker list as published by the Fossil Free website.

- *Resolution: FHDA Foundation Fossil Fuel Divestment.*
 - *Elliott moved; Krause seconded, all in favor.*
- Barram thanked the students for their initiative and follow-through. Thor commented that that Foothill-De Anza is the first community college foundation to divest from fossil fuels.

Board Governance

- Manwani presented Art Swift as nomination for the Board. During his one-year hiatus, he remained active on the Finance Committee and the Foothill Science Learning Institute Advisory Board. Due to travel constraints, he could not be present at tonight's meeting.
 - On behalf of the Board Governance Committee, Manwani nominated Art Swift.
 - *Action: Santora moved; Neiman seconded; all in favor*

Finance Committee Report

- Neiman reported that the total assets are at \$33.7M, the highest to date. As of September, the overall earnings are at 8.4%.
- Fundraising as of September is \$1.4M, a good start for the first quarter.

Foundation Staffing

- Thor reported that Sheryl Alexander's last day was October 11th to move back to Memphis closer to her family. Lyssenko will serve as Interim Executive Director through June 30, 2014.
- Two positions will be sought – a Development Associate that will work with alumni, annual giving, website maintenance and small events as well as a De Anza Gift Officer.

Director's Report

- Lyssenko thanked the website committee for their work. The vendor, Applied Storytelling is working with the committee on a new brand narrative and total new design for the website.
- Netzel & Associates have started interviews for the feasibility study for the Education Center with the hopes of completing by the end of the year.
- Lyssenko arranged for two campus tours – Foothill on Nov 13th and De Anza on Nov 14th
- Chancellor's Circle Fall renewals, an end-of-year appeal and an email newsletter will go out soon.

Fundraising Committee

- Tankha reported that the Fundraising committee met and is focused on engagement and action. Regular meetings have been scheduled on the 3rd Monday of the month at 2 pm and she encouraged anyone interested to join.
- A thank-a-thon has been scheduled on November 12th from 6:30-8:00 pm. Elaine Andersen graciously offered her home. Tankha encouraged the Board to come.
- Williams led the Board in a group exercise. Directors broke into partners and told each other why they were on the board - their own elevator speech. Williams noted that people should

talk how they feel, not memorize a speech that they will forget. The exercise was well liked by all.

Education Center Overview

- Miner introduced Dawn Giradelli, the new Dean FHDA Education Center and gave a power point presentation on the new Education Center.
- Former Onizuka Air Force Station, the district secured \$35M in general obligation bond funding to develop a state-of-the-art Education Center. The Education Center will house all of the programs at the Middlefield Campus including the EMT, paramedic, pharmacy technician, child development plus other programs such as geographic info systems.
- 50,000 square feet; will be built to LEED Platinum standards; built with flexible permitting adjustments to be made as program needs arise; will open for Fall Quarter 2016.
- \$6.25M Capital Campaign is being considered to purchase additional fixtures, furnishings and equipment, increase the education center programs and provide for greater sustainability and efficiencies in the building.
- Netzel and Associates are conducting the feasibility study, a report is expected in early 2014.

Miner Meeting adjourned at 6:30pm

**NEXT BOARD MEETING:
January 22, 2014**