



**Tuesday March 27, 2018**  
**Board of Directors Meeting**  
**4:45-6:30 p.m.**  
**KCI – Rm 4006**

**Board Present:** Advani, Ahrens, Aoki, Casas, Dubin, Elliott, Mahoney, Manwani, Miner, Murphy, Nguyen, Santora, Sathaye,

**Board Absent:** Andersen D., Andersen E., Banerjee, Lear, Levy, Swift, Tankha, Wong

**Staff Present:** Chandler, Cima, Latta, West

**Guests:** Marisa Spatafore – VP of Communications De Anza, Becky Bartindale – District Communications Coordinator, Gisela Zerbrowski – Foothill Commission Member, Kevin McElroy – Vice Chancellor Business Services

**Minutes**

**Minutes Approved:**

- *Action: Dubin motioned, Murphy seconded – January Minutes were approved*

**President's Report – Nguyen, State of the College**

- Finals are occurring and the college is getting ready to celebrate service leadership in the spring.
- Kathleen and Mark Santora invited Dr. Richard Arum, Dean of the UC Irvine School of Education to campus on Pi Day. Dr. Arum who spoke about his book, "Academically Adrift: Limited Learning on College Campuses." He also discussed the importance of institutions creating strategic partnerships.
- Nguyen explained the importance of Service leadership – harnessing student skills through the service of others, which in turn helps close the achievement gap.
- The Foothill student newspaper "The Script" has been revived by students and is being published online. President Nguyen has written a column in the paper for students that focuses on various learning experiences she's had in her life.
- The Service Leadership Research Symposium will be held on May 17<sup>th</sup> Students will present posters 180 students have submitted proposals. There have been 60 service leadership projects that have taken place thus far. Projects include, the Foothill football team feeding the homeless and a dental hygiene trip to Honduras where they provided dental care to those without access.
- Foothill recently has stopped selling plastic water bottles in their cafes. In a Service Learning project, students found that the water from the Foothill fountains had significantly less contaminants than water commercially bottled. People who bring canned goods or toiletries to the May 17<sup>th</sup> symposium will receive a Foothill College reusable water bottle.

**President's Report – Murphy, State of the College**

- President Murphy reported shared governance committees are grappling with budget cuts. Commuting and housing is impacting students, and may have lead to the slight enrollment drop.
- Students, faculty and staff are very excited for the spring acceptance letters from universities to come in.
- De Anza has a deep commitment to civic engagement. Murphy mentioned VIDA's annual Public Policy school where students travel to Sacramento and Washington D.C. and learn to engage with legislators and non-profits. Congressman Ro Khanna was just one of the many legislators that the students had a chance to visit.

- Instructor Isaiah Nengo will be taking six students to Kenya this year. This year's students are all first generation college students and financially underserved. The trips are life changing and one of the students who participated in the Kenya trip transferred to Stanford. Recently he told President Murphy he still talks about the experience he had in Kenya.
- Isaiah Nengo is also taking an adult group from the Cupertino Rotary to Kenya.
- The H.E.F.A.S student group (Higher Education for AB 540 Students) has moved into the VIDA (Vasconcellos Institute for Democracy in Action) building. The two programs are working together to advocate for students and increase civic engagement.

### **Finance Report: Dubin**

- Dubin stated that as of February the Foundation has received \$3.5M towards our \$5M stretch fundraising goal. Foundation staff feels that based on current projections we will reach \$4M by the end of the year.
- Individual and principle gifts came in less than expected this fiscal year as one gift did not come through.
- The Foundation's overall assets are currently at \$44.6M. Our low-carbon fund is doing well in comparison to other funds.

### **Board Activities & Fundraising Items: Santora, Manwani, Elliott, Sathaye**

#### **Corporate Activity Manwani/Elliott**

- Manwani and Elliott presented on their corporate activity to engage local businesses and industry representatives to increase donations to the Foundation.
- Sathaye suggested we should use this opportunity to increase corporate board representation.
- Manwani and Elliott want to engage and get connected with HR and/or Community Relations, Corporate Social Responsibility representatives and begin a development process that includes presenting at corporate campuses.
- Manwani and Elliott said that they will contact each board director to get list of corporations and their board members point of contact at the corporations.
- Manwani and Elliott would then populate a spreadsheet with the information received from the board members and then start reaching out to the corporations from the spreadsheet.
- Manwani and Elliott spoke about how they reached out the two college presidents for a list of corporations that already work closely with the colleges.
- Chandler asked the board to include her on any communications to the college presidents or chancellor in the future.
- Manwani and Elliott stated that the first phase of this would target 3-5 organizations.
- Miner suggested that contacting the workforce advisory boards made up of local community members would be a good place to find connections.
- Ahrens suggested looking at organizations that already have members who sit on boards as possible new board members.
- Dubin stated that the Fujitsu Planetarium naming was a great example of a large corporate gift.
- It was also suggested that the board reach out to companies in Fremont and Milpitas.

#### **De Anza EOPS Scholars – Santora**

- Santora gave an update on the EOPS scholars program at De Anza. The program helps 20 students, 12 girls and 8 boys. So far, their participation in the program has showing an 11% higher success rate than other EOPS students and is earning 2.6 more credits than other EOPS students.
- EOPS scholars get receive vouchers for all of their books and all instructional materials as well as vouchers for food at the cafeteria and access to an emergency fund for help (i.e. their car breaks down)
- There as been a part time counselor that has been hired specifically for these students.

- There have been annual brown bag lunches held where students meet with donors. Students have said that they feel proud to be called scholars.

### **Chancellor's Circle – Sathaye**

- Sathaye reported that to date, Chancellor's Circle has raised \$131,749 with 68 donors and a goal of \$150,000 for the end of the year.
- Advani asked about the shift from the Board Initiative to the Chancellor's Circle. Sathaye explained that the Initiative started 3 years ago, and those programs (VIDA, Veterans, EOPS, STEM) are still happening, and the board can still continue to work to fundraise. However, having an entry point like Chancellor's Circle, can help the board be more focused.
- The Executive Committee made the decision to set two major goals for the Board – 1) Build a bigger pipeline (Chancellor's Circle lends itself to this) and 2) Attract new Board Members.
- Chancellor Miner said that the Chancellor's Circle unrestricted funds is critical to the Presidents as it allows them to say what is important to for dollars to go.
- The board would like some collateral about the Chancellor's Circle, Latta indicated a one-pager that could be easily updated in-house was forthcoming.
- A lively discussion about the initiative continued and it was left that there was still work in progress but that ultimately that none of the initiatives have gone away and the board can continue to work on fundraising for the program of their choosing. But that the Chancellor's Circle should be an entry point.

### **Chancellor's Report: Miner**

- There is a new budgeting structure at the state, which will continue to affect the budgets of the colleges and the district.
- A community survey went out to the FHDA service area asking for feedback to help the district strategize for a potential bond.
- So far, the consultant that is working with the district has identified four themes that are important to community: preparing students for four-year universities, increasing access for students with disabilities, access to veterans, and preparing students for well paying jobs.
- The last bond was ~~15~~ years ago; this bond would help with scheduled maintenance among other things. If the bond passes the district will have to specify what the funds will be spent on.

**Correction: The last bond was 12 years ago.**

*Meeting adjourned 7:04 p.m.  
Next meeting July 25th*