



Wednesday, June 17, 2015

**Board of Directors Meeting
4:45-6:30 p.m.
Krause Center for Innovation
Foothill College**

Board Present: Advani, Andersen, Aoki, Barram, Casas, Davis, Dubin, Elliott, Krause, Landsberger, Manwani, Mahoney, Miner, Murphy, Santora, Sayathe, Thor

Foundation Staff Present: Chandler, Lyssenko, West, Woodworth

Guests: Becky Bartindale, District Communications Coordinator; Kevin McElroy, Vice Chancellor Business Services; Veronica Neal, De Anza Director of Equity, Social Justice, and Multicultural Education; Julie Lewis, De Anza Department Chair for African American Studies; Patrick Ahrens, Senior District Representative for Assemblyman Evan Low.

MINUTES

Santora: Congratulations to newly named Chancellor Judy Miner

The Board of Trustees named Foothill College President Judy Miner as the new Chancellor of the Foothill-De Anza Community College District on June 20, 2015.

Student Equity and Opportunity – Veronica Neal, Director of Equity, Social Justice and Multicultural Education, De Anza College

Dr. Neal addressed issues of institutional responsibility, educational responsibility and how the institution as a whole is doing in providing equity, access, and opportunity.

- Define student equity as: Ensuring that personal and social circumstances – such as race, gender and socio-economic status – are not obstacles to achieving educational potential
- Identify student equity indicators as: access, degree and certificate completion, ESL and basic skills completion, course completion, & transfer
- The state defines access as: The percentage of each population group enrolled to the percentage of each group in the adult population within the community served.
- Defining opportunity as: Giving our students a good chance for advancement, progress and success by addressing institutional barriers. In terms of Foundation support this could translate to funding for vouchers, book loans, paid internships, mentoring support, leadership conferences, extra counselors.

Next Steps/Open Discussion – Chandler

Chandler outlined the next steps for the Board Initiative:

Step 1: An assigned staff member will assist Board members who want to be champions for VIDA, EOPS, Veterans and SLI in their efforts.

As of now these board members are signed up:

VIDA – Barram, Landsberger and Tankha

SLI – Aoki, Manwani Bhagat, Sathaye

EOPS – Advani, Andersen, Santora

Veterans – Dubin, Elliott, Swift

Step 2: Staff member for each will coordinate and convene mini field trips over to each program where the board will meet with program directors, staff, and student participants. This will allow a build upon of already existing knowledge in each topical area.

Step 3: Foundation staff will be working with both marketing/communication's offices to design communication pieces in order to share the stories in print and via the website and social media.

Step 4: Action Items

- Face-to-face donor/prospect visits with or without your fundraiser, depending on the each situation.
- Fireside chat style events in private homes or campus locations

The rule of thumb in order to realize a major gift is 18-24 months. And knowing the first gift is never the last; stewardship will need to continue long after we have left our posts for retirement.

Presentation of Slate of Officers – Aoki

Proposed Slate of Officers:

Aoki – President

Landsberger – Vice President

Elliott – Secretary

Dubin – Treasurer

Action: Dubin moved; Santora seconded; all in favor.

Action: March and May Minutes approved.

Finance Report – Dubin

- Dubin reported that since the Board was meeting a week earlier that not all the Finance reports were in due to the close. However, as of today, the Foundation raised approximately \$3.5M towards its \$4.1M goal. Per Lyssenko the shortfall was largely due to the delay in hiring the Executive Director and De Anza's Development director.

- Dubin presented the FY16 Foundation Budget for approval. This year's budget includes \$4.5M fundraising revenue goal, \$1M operating budget (reflecting a full-staff for the first time in several years) and a 4.6%/1% draw on the expendable/endowed funds to fund the operating budget.

Action: Santora moved; Manwani seconded; all in favor.

Foundation accomplishments over the past two years – Santora

As Santora's last meeting as President she highlighted the accomplishments of the Foundation during her two-year term:

- The Foundation is now fully staffed with a new Executive Director, Director of Development for De Anza & Communications and Development Coordinator
- Improved overall consistency in engaging in campus activities and programs
- Created a culture of giving by the Board with a 99% participation rate
- Raised nearly \$400K in scholarships in FY15 and \$350K in FY14
- Raised \$4M in FY14, \$3.5 in FY15 despite being fully staffed
- Chancellors Circle reception and annual thank-a-thon

Chandler: Director's Report

- Chandler reminded the board that Chancellor Thor's retirement celebration will be held on June 19th
- This year's board calendar is updated so there isn't the large gap between the October and January as in year's past and will not meet in June due to the busy end-of-year schedules. The new meeting schedule will be: July, September, November, January, March, May.

Meeting Adjourned 6:30 pm
Next Meeting July 29, 2015