



July 19, 2023

## Board of Directors Meeting

5:00-6:30 p.m. – District Office Building

**Board Present:** Axelrad, D. Andersen, E. Andersen, Bautista, Cheng, Davis, Holmes, Jones, Klinke, Krause, Miner, Mostafa, Oropeza, Park, Sathaye, Swenson, Whalen, Wilson, Wong-Agbayani

**Board Absent:** Advani, Bewtra, Casas, Dubin, Khechfe, Kniss, Lara-Cervantes, Mahoney, Vaidhyanathan,

**Staff Present:** Cima, Howell, Latta, Reilly

**District Staff Present:** Simon Pennington

### Welcome and Call to Order

The meeting was called to order at 5:02 p.m.

### Approval of Minutes

- May 2023 Meeting Minutes Approved with the following amendments:
  - So Yong Park's name was spelled incorrectly
  - Sathaye was marked present, but was absent
  - *Action: Park moved to adopt the amended minutes; Oropeza seconded. The motion carried; minutes approved as amended*

### Election of Officers

- Andersen welcomed Jonathan Axelrad and So Yong Park to the Board.
- Andersen presented the slate of officers listed in the packet but noted the Vice President's seat was open. Archana Sathaye volunteered to serve as Vice President for 2023-2024.

*Action: Wong-Agbayani moved to adopt the Slate of Officers; Miner seconded. The motion carried unanimously; the following slate of officers approved:*

  - President – Ashley Oropeza
  - Vice President – Archana Sathaye
  - Treasurer – Ben Dubin
  - Secretary – Diana Bautista
  - Immediate Past President – Dudley Andersen

- Cima thanked Andersen for his two years of leadership as President and acknowledged Andersen with a gift.

### **Report on Action(s) by Executive Committee – Cima**

- No Action to report

### **Finance Report – Latta**

- Latta informed the Board that due to the year-end June close, there was no July Finance Committee meeting and no regular finance reports at this time.
- Latta reported that approximately \$500K in donations came in for the month of June bringing the overall FY2223 fundraising total to about \$4.2M.
- Notable gifts that came in include \$300,000 from the Estate of Deborah Dexter which funds science scholarships at Foothill; \$15,000 from Hugh Argabrite for De Anza's Euphrat Museum; \$12,500 from the Los Altos Sunset Rotary Club to benefit the Mayhood Workforce Scholarship at Foothill; and \$8,355 to purchase a commercial refrigerator and freezers at De Anza's Food Pantry from the San Jose Rotary.

### **Adoption of the 2023-2024 Foundation Budget – Latta**

- Latta reviewed the budget with the board:
  - Fundraising Forecast for FY2324 - \$4,325,00
  - Operating Expense Budget for FY2324 - \$1,668,772
  - Operating Revenue Budget for FY2324 – 5.8% draw on Expendable Pool/ and up to \$155K draw on Reserve as needed.

After some discussion and clarification, the board was ready to adopt as presented.

- *Action: Bautista moved to adopt the FY2324 Foundation Budget; E. Andersen seconded. Park abstained; The motion carried.*

### **Adoption of the 2023-24 Board Calendar – Cima**

- Cima presented the board calendar with a recommendation that the September 27<sup>th</sup> meeting might be slated for a welcome reception at a board member's home for incoming Chancellor, Lee Lambert. Major donors, Chancellor Circle, Legacy Circle and key partners would be invited to meet and welcome Dr. Lambert to the community.
  - *Action: E. Andersen moved adopt the 2023-24 Calendar; Axelrad seconded. The motion carried unanimously.*

### **Chancellor's Report – Miner**

- Miner shared her excitement that Chancellor Lambert starts on July 31<sup>st</sup>.
- Miner congratulated both Presidents on excellent end-of-year ceremonies and commencements. Miner reported that she reached an all-time personal record of attending 40 end-of-year events.
- Miner reported that her main focus with her remaining time is to help Lee transition to the position, including having him take her place on many boards including NOVAworks board.
- Miner concluded by thanking the Board of Trustees in their work in selecting incoming Chancellor Lambert.
  - Cheng acknowledged Miner for her tremendous legacy at Foothill-De Anza and dedication to students throughout her tenure.

### **Presidents Report De Anza – Holmes**

- Holmes reported that due to the heat, De Anza shifted the commencement ceremony from De Anza's football field to the Santa Clara Convention Center. This year it was such a success, they have already booked it for 2024.
- For the 22/23 academic year, 1,975 students graduated with 2,099 associate degrees (some students received more than one degree); 975 certificates were awarded.
- Holmes reported on the great success De Anza's Community Education division has been having in bringing students back on campus, including the De Anza College Academy, which offers enrichment classes for elementary, middle and high-school students hosting 1,200 students. The Planetarium is back up to pre-Covid attendance as is the Euphrat Museum. The Child Development Center will welcome back infants.
- Holmes reminded the board that De Anza enjoys regular interface with the Cupertino Rotary including the painting of the Veterans Mural and the purchase of 12 Rotary "Year of the Rabbit" art installations at the campus. The rabbits will be auctioned off eventually and the proceeds will go to the Rotary, but Holmes encouraged the board to come onto campus to see the rabbits before they are sold.
- Holmes reiterated the importance of getting De Anza's name out in the community as a way to encourage enrollment and showed a 30 second marketing video to the board. He also cited that buses are running the *Tops in Transfer* ads. Several board members said they have seen them around town.

### **President's Report Foothill – Whalen**

- Whalen reported that Foothill's commencement was a great success, which was held in the library quad. She presented a short highlight video of the evening. 750 Associate degrees, 633 certificates and 55 baccalaureate degrees were awarded.

- Whalen reported that efforts to bring students back onto campus were impacting enrollment positively. Recently they had a registration day where the college hosted a taco truck and invited students up on campus. Students were given the 6 enrollment steps and staff were on hand to walk them thru the steps and/or direct them to counseling. As a result, 80 education plans were filed, 300 counselor appointments set and 700 tacos served!
- Whalen also pointed out that in the fall quarter Foothill plans to continue to bring the community on campus through events like concerts and football games where families can come and enjoy the game and have BBQ. Her goal is to make Foothill as vibrant and attractive to the community as possible.
- To that end, an art on campus committee is being established.

### **Foundation Report – Cima**

- Cima reported that the Gala for Judy Miner on June 3rd raised \$180,000 towards the Hope Initiative. Special guest Congresswoman Anna Eshoo came to the event and formally recognized Miner where she received a standing ovation. Cima acknowledged foundation board members like Diana Bautista for filling her table with prominent elected officials and for successfully recruiting others to purchase tables. He also acknowledged the Foundation staff for their efforts in putting on such a successful event.
- Cima reported that the Foundation staff was also busy attending end-of-year events and bringing scholarship donors on to campus to meet their recipients at several of these events.
- Cima acknowledged Howell for her work in shepherding a \$1M legacy gift from a former faculty member.
- Cima reported that the Foundation is transitioning to a new constituent management system that is much more functional for fundraising. He asked for the board's patience as the team learns how to use the new system which will be able to track proposals and visits. He is looking forward to presenting new reports to the board and hopes that these new charts and metrics will lend itself to increased engagement.
- Cima ended his report by asking the board to do introductions around the room for Park and Axelrad's benefit as new board members.

*Meeting was adjourned at 6:30 p.m.; next meeting November 15, 2023 (5:00 p.m.)*