



August 25, 2021

Board of Directors Meeting

5:00-6:00 p.m. – Via Zoom

Board Present: Advani, Andersen, Banerjee, Bautista, Bewtra, Cheng, Davis, Dubin, Holmes, Khechfe, Klinke, Krause, Landsberger, Mahoney, Miner, Oropeza, Santora, Vaidhyathan, Wong-Agbayani

Board Absent: Kniss, Sathaye, Zebrowski,

Staff Present: Cima, Howell, Latta, West

District Staff Present: Becky Bartindale, Susan Cheu

Guests: Martha Kanter – CEO, College Promise

Minutes

Welcome and Call to Order

Approval of Minutes

- July 2021 Meeting Minutes Approved
 - *Action: Bewtra moved to adopt the minutes as submitted; Dubin seconded; motion carried unanimously.*

Finance Report – Latta

- The Foundation raised about \$5.2 million dollars for fiscal year 2021. Approximately \$1.7 million dollars of those funds came in the form of bequests.
- The new fiscal year started out strong with donations totaling \$162,000. That money included an additional \$50K from two current donors who were adding to their endowed scholarships as well as a new gift from a De Anza alumni for \$53K.
- As of the end of July, the Foundation's total assets are close to \$57.5 million.
- From August 2020 to August 2021 the Foundation's investment earnings were 23%.
- The RFP process is continuing and Latta thanked the members of the board and finance committee who are participating. The group hopes to present to the board in November the final candidate.

Election of Board Officers – Cima

- Cima presented the board with the following slate of officers developed by the Executive Committee for 2021-22:

- **Rimi Bewtra – President**
Ashley Oropeza – Vice President
Ben Dubin – Treasurer
Dudley Andersen – Secretary
 - *Action: Banerjee motioned to adopt the slate as presented; Bautista seconded; motion carried unanimously.*

Hope Initiative Discussion – Cima

- Cima announced to the board that the strategic initiative, titled the Hope Initiative, would launch on September 1st. The launch would include a donation page, a webpage on the Foundation website and an email that will go out to 14,000 donors and alumni.
- The Hope Initiative’s goal is to raise an additional \$3 million dollars over three years for student basic needs.
- \$100,000 has already been pledged to the initiative from three separate donors who want to support basic needs.
- Cima noted the importance of seeking out new donors and gifts
- Martha Kanter suggested highlighting ‘needs intense students’ on social media and create a gift pyramid to reach the initiative goals.
- Cima requested that board members open their homes to small salons and invite their connections to learn more about the initiative.
- Landsberger highlighted the importance of matching gifts and using incoming gifts to generate interest.

Chancellor’s Report - Miner

- Miner spoke to the CEO of Good Samaritan Hospital, Tomi Ryba, who is interested in ways that the hospital and the allied health programs at the colleges, specifically the EMT paramedic program at Foothill can partner together.
- Miner thanked trustee Casas for introducing her to Peter Katz, the CEO of the Mountain View Chamber of Commerce, who met with Miner and Holmes to talk about workforce development.
- The Krause Center for Innovation celebrated its 20th anniversary. Miner thanked Krause for her leadership and her continued partnership with Foothill as well as De Anza.
- The Board of Trustees will move to area elections and Miner asked that the Foundation board participate in the discussion on September 13th around area elections. She also encouraged the Foundation board to invite any interested community members they may know to the session.
- Miner thanked Bartindale for putting together all the materials to educate the public on the area elections.

President's Report De Anza – Holmes

- Holmes thanked Landsberger for recommending him for a position on the board of the Community School for Music and Arts. Holmes highlighted that the connection to the community at large is important in sharing the work that De Anza College does and the impact it has.
- Holmes thanked Banerjee and other members of the Cupertino Rotary for their work in supporting De Anza student veterans.
- Holmes let the board know that instructional designer Heidi King would be honored by the Cupertino Chamber of Commerce as the educator of the year.

President's Report Foothill – Nguyen

- Nguyen thanked Krause and congratulated the Krause Center for Innovation on its 20-year anniversary. She highlighted that the work the KCI has done over 20 years truly helped prepare so many teachers for the transition to virtual learning and gave them the tools to succeed.
- Nguyen thanked the Foothill Commissioners for their work on the Summer Musical event. The event grossed approximately \$13,000, which will support Foothill Theatre Arts.
- The theme for Foothill's upcoming academic year is "return to community." Nguyen described the plan for Foothill's opening day as a "re-opening" day and said that the college was doing work around the theme of reconnecting everyone back to the campus.
- Student survey results demonstrated that students are most concerned about reliable finances as a barrier to continuing their education. They also have other resource issues so Foothill will be opening the library and other tutoring areas for students.

Foundation Report – Cima

- Cima reported that the Director of Development position was open and receiving applications. He encouraged the board to share the position with their networks.
- Cima thanked the board in advance for their fundraising work on the strategic initiative and asked that they reach out to their networks and share the Hope Initiative.

*Meeting adjourned 6:02 pm
Next meeting September 22nd via Zoom*