



September 22, 2021

Board of Directors Meeting

5:00-6:30 p.m. – Via Zoom

Board Present: Andersen, Banerjee, Bautista, Bewtra, Cheng, Holmes, Klinke, Krause, Landsberger, Mahoney, Miner, Oropeza, Vaidhyanathan

Board Absent: Advani, Khechfe, Kniss, Wong-Agbayani, Zebrowski

Staff Present: Cima, Howell, Latta, West

District Staff Present: Becky Bartindale, Susan Cheu, Marisa Spatafore

Guest(s): Martha Kanter – CEO, College Promise

Minutes

Welcome and Call to Order

Approval of Minutes

- August 2021 Meeting Minutes Approved
 - *Action: Bautista moved to adopt the minutes with the change of Vaidhyanathan as present; Krause seconded; motion carried unanimously to adopt the minutes as amended.*

Finance Report – Latta

- As of August, the Foundation raised a total of \$336,710 for FY2122. A notable gift of a little over \$50K came from a De Anza alumna to support a myriad of De Anza student scholarships.
- Athletics at each campus is fundraising through a platform where student athletes can ask their families and friends for support. So far, athletics has raised approximately \$30,000.
- Currently Foundation assets are close to \$58 million dollars. The calendar year to date earnings are 10.1%; from September to September the earnings were 24.5%.
- The RFP process is underway, and the review committee has met to determine four firms to submit proposals to the foundation for consideration. The Finance Committee is scheduled to finish the finalist interviews in time for the November board meeting, where the board will be asked to weigh in.

Hope Initiative Discussion – Cima

- Cima showed two videos of the interview conducted with Foothill alumnus Matt Bodo which will be featured on the foundation's website and in social media to promote the importance of the Hope Initiative.
- It was requested more video interviews be conducted with a more diverse set of alumni. Bewtra indicated that the videos should highlight Matt's transfer to UCLA.
- Cima highlighted the most recent gift to the Hope Initiative from long-time donors. Cima thanked Andersen for his assistance in working with the donors to support the Hope Initiative. The gift will be used as a match or challenge per donor's request.
- Landsberger encouraged the board to commit to 100% support of the Hope Initiative, either through giving themselves or through soliciting others to give. Banerjee agreed and committed to making a gift to support the Hope Initiative.
- Cima requested that the board coordinate with Miner, Holmes, and Nguyen to connect them with local civic and service organizations. Cima asked that when presenting to these organizations Miner, Holmes, and Nguyen highlight the Hope Initiative.
- Cima reported to the board that he is working to solicit corporations to support the Hope Initiative.

Chancellor's Report - Miner

- Miner updated the board about the move to area elections. The first listening session on communities of interest took place on the 13th and more than a dozen people filled out the survey online. Miner encouraged the board to reach out to their networks and let them know about the transition and that their input is welcome.
- Maps showing the various communities of interest will be available later in October on the website and the board of trustees will vote on the different areas in February of 2022.
- Miner thanked everyone who attended the Los Altos Rotary meeting honoring Ron Labitech for his work supporting student veterans at Foothill College.
- Miner reported that 330 people attended the "colleges of the future" meeting to discuss the challenges and opportunities ahead for students, the district, and our colleges.
- The housing development on 231 Grant in Palo Alto is moving forward. Foothill-De Anza will have 12 units that will be occupied by faculty or staff. Determining the occupants will be done by Mercy Housing and Adobe Communities. The Foothill-De Anza Community College District contributed \$600,000 to the development as a show of good faith and to contribute to adding much needed housing for the community.

President's Report De Anza - Holmes

- Holmes shared his excitement for starting the new quarter and having a greater number of students on campus.

- 2,200 De Anza students signed up for in-person instruction this quarter and Holmes expressed his appreciation for the energy they have brought to the campus.
- Holmes highlighted De Anza's new "Discover your Village" philosophy that is designed to help students navigate the college experience more successful and be better able to achieve their educational goals. Holmes showed a video created by De Anza communications that helps students understand the first steps to navigating the college experience.
- Holmes invited the board to attend the Cupertino Night Market happening on the De Anza College campus on the 25th of September from 3-10 pm. Holmes highlighted the importance of being a part of the community and expressed how hosting the night market will bring folks to campus.

President's Report Foothill – Nguyen

- Nguyen highlighted the return to campus. Students are especially excited about the opening of study spaces with reliable Wi-Fi. Nguyen expressed her excitement at greeting students and faculty.
- Of the 3,100 students taking classes on campus 2,508 have already submitted their vaccination cards to prove their vaccination status.
- Nguyen showed the board the Covid-19 protocols laid out on the Foothill College website and gave kudos to her team for putting together clear communications and instructions especially as faculty, staff and students had expressed anxiety about returning to campus.
- Nguyen highlighted the campus return model and the theme for the upcoming year "Return to community - safely, equitably, and innovatively."

Foundation Report – Cima

- Cima asked for committee members for the governance, audit and finance committees. Cima also reported that there had been interest from some board members to help with foundation communications strategy and tactics. Cima will connect with interested board members about meeting with the foundation team.
- Howell let the board know that the Legacy Circle Challenge will continue until the end of the calendar year and that four new gifts supporting the challenge have been secured thus far.

Meeting adjourned 6:23 pm

Next meeting October 20th via Zoom (5:00 p.m.)