



Meeting Minutes

September 25, 2019

Board of Directors Meeting

4:45-6:30 p.m.

De Anza College, Media Learning Center (MLC) Room 101

Board Present: Banerjee, Bautista, Bewtra, Espinosa-Pieb, Mahoney, Miner, Nguyen, Oropeza, Santora, Wong-Agbayani, Wong (NOTE: *Quorum of members not present*)

Board Absent: Ahrens, Andersen, Davis, Dubin, Khechfe, Klinke, Krause, Levy, Smith, Zebroski

Staff Present: Cima, Howell, Latta

Guests: Becky Bartindale, District Communications Coordinator; Susan Cheu, Interim Vice Chancellor of Business Services; Rob Mieso, Vice President of Student Services; and Marisa Spatafore, AVP of Communications & External Relations

* * *

Approval of Minutes – Meeting minutes deferred to November meeting; a quorum of members was not present

Board Responsibilities & Conflict of Interest Forms

- Cima passed out additional forms to Directors who had not yet completed for the FY1920 year.

Finance Report – Wong-Agbayani

- Wong-Agbayani referred to the August Gift Dashboard and reported as of August, \$1.4M was received, out of which, \$1.1M is a multi-year pledge received by the Heisings-Simon Foundation for Foothill's Family Engagement Institute.
- As of August the assets were at \$44M. The Committee had just ended a call with TIAA Kaspick, our asset manager; she noted that the Foundation is well positioned to withstand any ups/downs in the market and that we are well diversified.
- The FY1819 Audit is underway and on schedule to be complete before the end of the year. A meeting has already been set with the district's auditor and the Audit Committee. The Audit Committee will be comprised of Ben Dubin, Orrin Mahoney and Dudley Andersen.

De Anza College Promise – Rob Mieso, Vice President of Student Services

- De Anza's College Promise FY1920 program offers free tuition and fees for two years, plus \$1,000 towards books and materials (\$500 each year) and a free VTA SmartPass
 - Must be first-time student, California resident, full time (12 units) and have completed the FAFSA
- 2018-19 was a limited program and covered fees for only one year and open to first-time, full-time students who entered in Fall 2018 with a Cal Grant; the project served 167 students (which was partially funded by Foundation funds). Entire academic year students served was 1,089.
- 2019-20 Students with new program:
 - New College Promise students (fall 2019): 2,161. Promise students returning for 2nd year: 781. A total of 2,942 students will be served in the 2019-20 academic year.
- De Anza's Marketing and Outreach have been doing widespread marketing – emailing, high school visits, print and radio advertising and social media.
- <https://www.deanza.edu/promise/>

Strategic Planning – Cima

- Cima recapped summary of guiding principles from July meeting: aligned, student-centric, equity lens.
- The November meeting will be an opportunity to determine what the Board needs in terms of data from the staff and discuss a process and timeline.
- January 22, 2020 meeting will be extended to 8 p.m. to accommodate a strategic planning session. Dinner will be served.

Chancellor's Report – Miner

- Miner gave a brief report on the Community Benefit Initiative. Continuing to seek feedback from stakeholders – city council members, superintendents, and investment partners. The 10/7 Board of Trustees meeting will give a timeline for milestones, including the de-commissioning of the Flint, which is going to be somewhat complicated due to presence of asbestos. The entire project will likely take up to six years.
- Faculty housing has come up as a major priority. The goal would be to build as large development as possible to satisfy FHDA needs and then reach out to nearby school districts for their needs.
- The District has hired a consultant to seek community feedback for planning purposes. The community identified five identify priorities:
 - Keeping quality education affordable
 - Providing essential job training and workforce preparation
 - Preparing students for transfer to 4-year universities
 - Supporting students facing food insecurity and hunger
 - Supporting students experiencing homelessness.
- A feedback survey has been sent out with the above priorities to residents in our service area.
- Susan Cheu, Interim Vice Chancellor of Business Services, asked for interest from anyone to participate in the Citizens Oversight Bond Measure C Committee. The term is four years and meets 3-4 times per year. This committee reviews and monitors budget and financial matters, including audit reports and operational reviews. Applicants for this committee should have a background in budget, finance, and/or audit and have special interest in and knowledge of organizational financial matters.

President's Report, Foothill & De Anza Colleges – Nguyen & Espinosa-Pieb

Foothill

- President Nguyen showed the board Foothill's Opening Day video: https://www.youtube.com/watch?v=THAsLqOhihA&feature=youtu.be_gdata_player
- Nguyen handed out this year's Service Leadership project tokens – Lunchboxes to honor the students who created the Foothill Homeless Summit in May 2019, which brought together students, administrators and city leaders to discuss food and housing insecurities facing students.
- Nguyen showed the one-page ads for Foothill's College Promise running in the *Los Altos Town Crier*, *Palo Alto Daily*, and *Mountain View Voice*.

De Anza

- Espinosa-Pieb reported Fall enrollment of 19,000 students with 1,600 sections
- Welcome Day was a great success and thanked the large contingent of volunteers including staff, Foundation staff and De Anza Commissioners on hand to greet new students on campus.
- Espinosa-Pieb showed De Anza's Commencement Video https://www.youtube.com/watch?v=96uu6H9_Q4w

Foundation Report – Cima

- Cima reported that the Foundation's FY1819 Annual Report will come out soon. It will be an online version and include links to programs and a video of De Anza Alum, Ron Gonzales.
- De Anza's *Taste of History* will be on 10/26 and will be celebrating California History Center's 50th Anniversary.
- The Foundation has been awarded a \$50K grant from AT&T's Believe Bay Area Campaign for student's basic needs. AT&T will hold an event on 11/18 acknowledging all of the grantees at the Tech Museum. Keep an eye out for more information.
- Governance Committee will reconvene and meet soon.
- The first review of the De Anza's Development Director search was unsuccessful and currently is open until filled. The committee will reconvene once there are more applicants to review.

*Meeting adjourned 6:35 p.m.
Next meeting November 20, 2019*