



Wednesday, July 26, 2017
Board of Directors Meeting
4:45-6:30 p.m.
KCI Room 4006

Board Present: Advani, Ahrens, Aoki, Dubin, Landsberger, Mahoney, Miner, Nguyen, Santora, Sathaye, Swift, Tankha, Wong,

Board Absent: Andersen, Manwani, Banerjee, Elliot, Levy, Murphy, Smith

Staff Present: Chandler, Cima, West, and Woodworth

Guests: District Communications Coordinator Becky Bartindale, former Board Member Gay Krause, VP of Communications and External Relations for De Anza College Marisa Spatafore,

Minutes

Approval of Minutes

- *Action: Mahoney moved; Dubin seconded – May Minutes were approved.*

Approval of new member Dudley Andersen

- Board Governance Committee nominated Dudley Andersen former member of the Citizen's Bond Oversight Committee for the District
 - *Action: Tankha moved; Ahrens seconded – All in Favor in Dudley Andersen's Nomination*

Finance Report - Swift

- Swift reported that the Foundation's investments were up 6.9% for the calendar year; 11% for the fiscal year and our assets are near \$42 million.

FY 17/18 Foundation Budget Approved

- Swift presented the final draft of the FY17/18 Foundation Budget recommended by the Finance Committee to the Board for approval.
- Fundraising Revenue Goal: \$5.0M without bequests
- Foundation's Operating Expense: \$1,136,773
- Foundation's Operating Revenue comprised mostly of a draw on our assets.
 - *Action: Mahoney moved; Dubin seconded; all in favor. FY18 Budget Approved*

Foundation Staff Report

- Chandler updated the staff about a fundraising event being held in partnership with Assembly member Evan Low involving Joe Biden and Celebrity Forum. The event will encourage members of the legislature and community members to support the colleges.
- Chandler updated the board on the event to celebrate Dick Henning and the 50th anniversary of Celebrity Forum including:
 - The different sponsorship opportunities, and handed out sponsorship forms
 - Requesting the board help in recruiting sponsors
 - Miner thanked Nguyen for her willingness to use Celebrity Forum to fundraise for both campuses.
 - A buck slip advertising the Henning Event will be sent out with the Celebrity Forum renewals.
- Chandler gave the board and update on the Board Initiative:
 - Equity in STEM Access:**
 - Goal \$3,000,000 – *Raised to date: \$0*
 - VIDA:**
 - Goal \$100,000 – *Raised to date: \$7,300*
 - EOP&S:**
 - Goal \$100,000 – *Raised to date: \$31,340*
 - De Anza Pilot Program Portion of the EOP&S Board Initiative:**
 - Goal \$200,000 – *Raised to date: \$120,000*
 - Veteran Resources:**
 - Goal \$100,000 – *Raised to date: \$7,065*
- Sathaye noted that for STEM funding that there should be a focus on corporate or foundation donors due to the large 3 million dollar goal.
- Woodworth let the board know they could still see Foothill’s production of Shrek The Musical.
- Cima spoke about the De Anza College 50th Celebration and his goal to raise \$50,000 from corporations and foundations and \$50,000 from community members.
- Cima requested the board provide names of potential leads that might be interested in donating to the EOPS pilot program.
- West let the board know that as volunteers they have access to individual campus wifi accounts and that they should contact her to get connected.

President’s Report Foothill – Nguyen

- President Nguyen thanked all those who attended the year-end ceremonies for Foothill and let everyone know that her first graduation as President was very joyful.
- Nguyen also mentioned that there were 1,157 graduates from Foothill this year, which is a record in recent history.
- Nguyen talked about her “Early College Promise” campaign

- Early College Promise (FCECP) is an exciting opportunity for AVID students at Mountain View, Los Altos, Alta Vista and Palo Alto High Schools. Get a jump-start their college career.
 - 9th through 12th grade students – take courses for college credit that may also qualify for dual credit at your high school.
 - Nguyen said that dual enrollment helps eliminate the achievement gap.
 - They attend courses for free, pay no fees, receive required textbooks at no cost and are eligible for transportation passes.
- September 15th of this year is the 60th anniversary of Foothill. The college will be doing a mailer to the community about “service leadership.”
- At the family orientation held for those interested in the Early College Promise program over 63 families showed up and 30 parents signed up for a Family Engagement Institute course about parenting and college.

President’s Report De Anza – Spatafore (filling in for De Anza President Brian Murphy)

- Spatafore said the former U.S. Poet Laureate Juan Felipe Herrera will be speaking at the De Anza College Taste of History in November.
- De Anza’s College Promise will be announced on the September 27th event held at the Sunnyvale Center featuring Martha Kanter.
- Spatafore said that De Anza would be holding an event to celebrate the 50th sometime in spring of 2018. The De Anza 50th celebration has it’s own link on the De Anza website: <http://www.deanza.edu/50thAnniversary/>
- Spatafore mentioned that De Anza also had a record number of graduates this year and that moving the graduation time from Saturday to Friday increased attendance.
- A video of De Anza’s graduation was shown.

Chancellor’s Report – Miner

- Chancellor Miner thanked those who attended the year-end events.
- Miner spoke about the event at the Sunnyvale Center that will announce the Foothill and De Anza versions of College Promise. The guest of honor at this event will be former Foothill-De Anza Chancellor Martha Kanter.
- Miner thanked the De Anza communications office for their assistance with the event.

De Anza EOPS Pilot Program

- Board member Kathleen Santora gave a presentation about a pilot program she and other donors have provided funding for designed to eliminate the achievement gap within the De Anza EOPS student population.

EOPS staff members identified that:

- There is an **achievement gap** within the EOPS student population
- There are targeted groups for closing achievement gap
 - African American

- Latino/Latina
- Pacific Islander
- Native American
- Disabled and Foster Youth are also populations in need

The EOPS pilot programs goals are:

- Close the achievement gap in EOPS
- Identify critical factors that lead to student success
- Collect data for Institutional Research analysis
- Review program for scaling potential

The Pilot program will provide:

- 100% of **books** and supplemental materials
- **Laptop** and home internet access
- Additional **tutoring** and counseling support
- **Food** vouchers
- Access to an **emergency fund**
- Supplemental **professional development**

Funding is only partially complete

- \$500 buys a student's books
- \$1,000 provides additional tutoring
- \$2,500 for food assistance
- \$5,000 supports one De Anza Scholar
- \$10,000 to cover books for *all* students in pilot
- \$40,000 to set up matching fund
- \$80,000 to complete funding needs of program

*Meeting adjourned 6:40 p.m.
Next meeting September 27th*