



January 23, 2019
Board of Directors Meeting
4:45-6:30 p.m.
KCI – Rm 4006

Board Present: Ahrens, Andersen, Espinosa-Pieb, Khechfe, Krause, Mahoney, Manwani, Miner, Nguyen, Santora, Sathaye, Wong-Agbayani,

Board Absent: Banerjee, Bewtra, Davis, Dubin, Levy, Smith, Wong

Staff Present: Cima, Howell, Latta, West

Guests: Ashley Oropeza - Foothill Alumna, Susan Cheu - Interim Vice Chancellor of Business Services, Marisa Spatafore – AVP of Communications and External Relations, Kevin Harral – Director of Financial Aid at Foothill College, Laureen Balducci – Associate Vice President Student Services at Foothill College, Elias Regalado – Associate Vice President of Finance and Administrative Services at Foothill College, Jasmine Leyva Interim Publications Editor at Foothill College, Becky Bartindale – District Communications Coordinator.

Minutes

Approval of Minutes

- *Action: Andersen moved; Krause seconded – November minutes were approved*

Mission Moment, Foothill College Promise – Kevin Harral, Laureen Balducci, Elias Regalado

- The awareness of College Promise is expanding nationally and throughout the State of California.
- The State of California passed AB 19 in December 2017, which set up the legal framework for the funding for the College Promise Program in the state.
- For 2018-2019, the state put aside \$46 million for the College Promise Program and Foothill College was appropriated \$889,000. Currently Governor Newsom has proposed \$40 million to continue funding of the program, but that figure is not certain until the May revision to the state budget.
- The first cohort to use funds from the Foothill College Promise was in the Fall 2018 quarter.
- The students who participate receive the following benefits:
 - All enrollment and student body fees are waived (regardless of income)
 - Eligible students who qualify for the CA College Promise Grant (formerly BOG) receive up to \$1,000 (equally distributed in portions of \$333.33 across each quarter) for course materials (i.e.: textbooks and required course supplies) at the Foothill College bookstore
 - No-cost SmartPass to ride unlimited VTA public transportation each quarter
 - No-cost OwlCard for on and off campus discounts
 - Students who have participated in Foothill's Early College Promise Program for dual-enrolled high school students receive the same benefits of the Early College Promise if enrolled full-time at Foothill
- For the Foothill College Promise (beginning Fall 2018), students must:

- Apply to Foothill College
- Complete a FAFSA/CADAA
- Have earned a high school diploma or equivalent
- Be a first-time college student
- Enroll in and maintain 12+ units
- Qualify for in-state tuition
- The program is being marketed to local high school students and current students. Students who were enrolled in one class less than the required units got a phone call letting them know about the college promise program and the benefits they would receive if they took another class.
- Foothill also hosted a parent night to educate parents on the College Promise program and its associated benefits.
- Foothill's goal is to align the program with the new funding formula that has a portion dedicated to student success. There is documentation that full time students are more successful than part time students and Foothill would like to leverage the College Promise Program to serve students and increase success rates.
- The state has given latitude for campuses to dictate where the funding goes, and it is possible that some could be dedicated to staffing such as intrusive counseling.

Finance Report – Wong-Agbayani

- As of December we have raised \$1.9 million, which is 48% of our fundraising goal.
- As of December our assets were at \$40 million, slightly down to unfavorable market returns in the last quarter, but January the market rallied and saw about 5% return.

Board Governance Report

- Sathaye encouraged the board to think about what and who the Foundation needs on the board
- Each board member had previously filled out a form with suggestions for board members. Those suggestions have been noted by Foundation staff and assigned to various staff and board members.
- Board members were encouraged to share what other boards they are a part of and think if any members of those board might have connections.

Chancellor's Circle Report

- Sathaye gave an update to the board on the Chancellor's Circle and reported that there is 74% participation in Chancellor's Circle from the board.



Chancellor's Circle Update



Total Raised Calendar 2018

January – December 2018: \$183K
(73% Board Participation)

Total Raised FY19-YTD

July 2018 – December 2018: \$125K

Total Raised Calendar 2017

Total Raised January – December 2017: \$150K

Total Raised FY18 as of December 2017

Total Raised July 2017 – December 2017: \$83K

Board of Director's Roles and Responsibilities include a minimum annual donation or raise \$2,500 of which \$1,500 will be directed to the Chancellor's Circle Fund and the remainder directed to the board director's program(s) of interest.

Chancellor's Report – Miner

- Chancellor Miner thanked De Anza for hosting the first time homebuyers summit for Santa Clara County and thanked Becky Bartindale for managing all of the logistics to make it happen. The event helped satisfy one of Chancellor Miner's goals for the year, to explore a variety of partnerships for housing for faculty and staff.
- At the regular all administrators meeting, Chancellor Miner commended the leaders of both the Foothill and De Anza campuses for coming together and working to make the budget reduction process as smooth as possible.
- Chancellor Miner thanked the Board of Trustees for their continued confidence in the college and district leadership.

President's Report, Foothill College – Nguyen

- President Nguyen welcomed new Foothill Development Director Leigh Howell. Leigh introduced herself and gave some background about herself and her career to the board.
- The board was requested to remember two dates: March 3rd for the Foothill College Commission Musical Benefit and May 16th for the 2nd Annual Foothill College Research and Service Leadership Symposium.
- Foundation funds from the Chancellor's Circle help fund the event and toiletries donated during the event go with Foothill dental students who travel to Honduras to provide care.

President's Report, De Anza College – Espinosa-Pieb

- De Anza faculty are in the news, Joshua Losben is working with the San Francisco Film Festival and has a feature film that will be shown.
- Two MacArthur genius grant recipients are De Anza College Alumni: Titus Kaphar, a fine artist and Raj Jayadev a Community Organizer.
- Both recipients have continued to work with De Anza College students.
- De Anza is hosting *Silicon Valley Reads* annual community programming
- The new De Anza website won an award for being the most accessible higher education website in the country.

Foundation Report – Foundation Staff

- Latta welcomed Leigh again and stated that she was looking forward to working with her.
- Latta reminded the board that the scholarship process was taking place and if any board members were interested in reading for scholarships to reach out to her.
- Latta let the board know that they would be getting Valentine's in the mail and that the Foundation would be releasing a Valentine's Day video.
- Howell encouraged people to purchase tickets for the Foothill College Commission Winter Musical Benefit
- Latta commented on guest Ashley Oropeza who is the youngest person to date to establish a scholarship with the Foundation.

Meeting adjourned 6:13 p.m.

Next meeting March 27th