



March 27, 2019

Board of Directors Meeting

4:45-6:30 p.m.

KCI – Rm 4006

Board Present: Andersen, Banerjee, Espinosa-Pieb, Dubin, Khechfe, Klinke, Krause, Manwani, Miner, Nguyen, Oropeza, Santora, Sathaye, Wong, Zebroski

Board Absent: Ahrens, Bewtra, Davis, Levy, Mahoney, Miner, Smith, Wong-Agbayani

Staff Present: Cima, Howell, Latta

Guests: Diana Bautista – Government Relations Manager, Lucile Packard Children’s Hospital, Susan Cheu - Interim Vice Chancellor of Business Services, Marisa Spatafore – AVP of Communications and External Relations, Becky Bartindale – District Communications Coordinator.

Minutes

Introductions

Sathaye introduced guest and potential board member, Diana Bautista. Diana is the Government Relations Manager of the Lucile Packard Children’s Hospital. She has served in public policy positions for the San Mateo Economic Development Association and the Mountain View Chamber of Commerce. She also served former State Senator and Lieutenant Governor Abel Maldonado. Her specialties include government and community relations; local and state government policy; communications and community engagement. She holds a BA from San Francisco State University.

Approval of Minutes

- *Action: Wong moved; Andersen seconded – January minutes were approved*

Board Governance Report

- Board of Governance Nominations:
 - Julian Chu (*not in attendance*)
 - Bio: Director, People Operations at Google for nearly nine years. Longtime board member of NOVA Workforce Investment Board and previously with Big Brothers & Big Sisters. Industry experience spans technology, health care, and financial services.
 - *Action: Wong motioned, Santora seconded, all in favor.*
 - Ashley Oropeza
 - Bio: Foothill Alumna, transferred to USF. During her time at Foothill, active in student leadership and diversity programming. Now at Pfizer Pharmaceuticals in Clinical Operations, Oncology.
 - *Action Item: Manwani motioned; Khechfe seconded, all in favor.*

Mission Moment: Krause Center for Innovation Maker Space Video

<https://www.youtube.com/watch?v=QeprO6D1y9A>

William Cavada, Teacher for Mount Pleasant High School in the East Side Union High School District briefly spoke of a recent college tour he gave his kids when they visited KCI's Maker Space. The students, many who are first in family to attend college, were very impressed and engaged with the Maker Space and several said they could see themselves at Foothill.

Board SWOT Group Exercise – Cima

- Cima led the board through a brief brainstorming exercise on the organization's strengths, weaknesses, opportunities and threats. This information will certainly require additional analysis and review and will be used as part of the board and staff's efforts moving forward. Some of the themes/items that were expressed were:
 - Strengths: The district and colleges' brands and reputation; the foundation's endowment; professional staff and leadership; active and diverse board; fiscal accountability
 - Weaknesses: Limited and/or restricted funds; limited staff resources; lack of board diversity; need for new donors and a new executive director
 - Opportunities: Our location in the heart of Silicon Valley; partnerships with schools and municipalities; improving/funding internship opportunities at SV companies; high capacity for local donors
 - Threats: New federal regulations governing non-profits; an economic recession; drops in student enrollment; traffic and housing pressures in Silicon Valley; state budget unpredictability

Finance Report – Dubin

- As of February we have nearly \$2.5M, which is 62% of our fundraising goal. Latta reported to the Finance Committee that the Foundation will reach \$3M in fundraising for the year. Limited staffing resources were cited as one of the reasons for the shortfall. However, the shortfall will not impact any programs.
- As of February our assets were at \$43 million, an increase from the end of the year due to a rally in the market.
- Audit Committee has approved the Foundation's FY1718 financial statements and tax returns.

Chancellor's Circle Report

- Sathaye gave an update to the board on the Chancellor's Circle and thanked everyone for their participation. July thru March, the Chancellor's Circle raised \$157K. Last year at this time we had raised \$133K, so there has been approximately 20% increase over last year.

Chancellor's Report – Nguyen (In Miner's absence)

- President Nguyen reported on the Strong Workforce Star Awards received by both Foothill and De Anza programs. Gold stars included Foothill's dental hygiene, primary care, radiologic tech and De Anza's nursing programs. Both colleges received many other bronze and silver stars.
- Nguyen mentioned the newly tenure faculty reception.
- Spatafore reported that the Foundation's Executive Director search had begun. The hiring committee is broadly represented between the board, staff and commissions. Interviews are expected in early May.

President's Report, Foothill & De Anza Colleges – Nguyen & Espinosa-Pieb

- President Nguyen reported that 18% of Foothill students are housing insecure and the national rate is 19% per the recent HOPE survey done this winter.
- A student driven homeless summit is scheduled in mid-June at Foothill College with the main goal of creating awareness but also seek possible solutions.
- State Assembly Bill 302 by Assemblyman Marc Berman is a proposed state mandate that would require community colleges with parking facilities to allow overnight parking.
- Nguyen invited the Board to Foothill's 2nd Annual Service Leadership Symposium on May 16th. She showed a video with highlights of last year's symposium. Last year the symposium had 180 student presenters; this year it has increased to 245 presenters.
- Espinosa-Pieb reiterated the successful tenure reception.
- Espinosa-Pieb announced that David 'Obie' Obenour, De Anza's athletic trainer for many years until his retirement in 2000 and former De Anza Commissioner, was nominated to San Jose Earthquakes Hall of Fame because of his work as the Quake's first-ever athletic trainer.
- Espinosa-Pieb showed a short video of the De Anza Campus tour, a newly condensed 3-minute version.

Foundation Report – Foundation Staff

- Howell reported out successful Foothill College Winter Musical with more than \$11,000 in proceeds to Foothill theater arts.
- Howell mentioned that the Los Altos Rotary's *Cioppino Feed* was very successful and early estimates are that we will receive more than \$30K for the Foothill Veterans program.
- Cima reported the Foundation received \$15,000 grant payable over three years from the Koret Foundation to support student veterans at both campuses.
- Cima acknowledged Santora for her efforts in securing 3600 cups of noodles for De Anza's Food Pantry.

*Meeting adjourned 6:30 p.m.
Next meeting May 22, 2019*