



Wednesday, November 16, 2016

Board of Directors Meeting

4:45-6:30 p.m.

Sunnyvale Center

Board Present: Advani, Andersen, Aoki, Banerjee, Cheng, Krause, Landsberger, Manwani, Mahoney, Murphy, Sathaye, Swift

Staff Present: Chandler, Cima, Latta, West, and Woodworth

Guests: Laureen Balducci, Associate VP Student Services Foothill College; Holly Wong-Agbayani, Finance Committee; Moaty Fayek, Associate VP Workforce Development Foothill College.

Minutes

KCI Update – Kyle and Elizabeth Brumbaugh

- Kyle Brumbaugh has worked with the Krause Center for Innovation (KCI) for nearly a year. His background is in teaching and administration in K-12 schools.
- Elizabeth Brumbaugh is the KCI's new Teacher in Residence and comes from the Santa Clara County Office of Education.
- KCI receives 35% of its funding from Foothill College and the other 65% through donor support and paid programs.
- The three main programs offered by the KCI are MERIT (for all teachers), FAME (for math teachers grades 6-10) and MADE Science (for science teachers grades 3-10).
- K. Brumbaugh noted the growth that online KCI programs have seen.
- The KCI is in a partnership with Google where they receive support from Google and in exchange use Google branding for the partnership program.
- Swift asked KCI Director Gay Krause who their main donors were. Krause stated that most of the donors to the KCI are individual donors and small foundations. She said that the largest foundation partner is the Silicon Valley Community Foundation.

Board Members took a tour of the new Sunnyvale Center led by Craig Gawlick

Presidents Report

De Anza – Murphy

- Murphy stated President Nguyen and Chancellor Miner were attending a CEO meeting in Riverside California where Murphy would be attending as well.

- Murphy congratulated newly Elected Board of Trustee Peter Landsberger who formerly was a Foundation Board Member prior to the election.
- Murphy also recognized incumbent Laura Casas who was reelected as well and De Anza Commissioner Gilbert Wong who was elected as a new Trustee.
- Murphy addressed the effect that the Presidential election had upon the campus, and reasserted De Anza's commitment to protecting undocumented students, including a protocol on government inquires about registered students.

Approval of Minutes

- September minutes approved

Finance Report - Latta

- The Foundation has received nearly \$1.8M towards its \$4.5 million goal.
- The Foundation is now tracking alumni giving. These gifts aren't from a targeted appeal to alumni, rather they are capturing donors who have either graduated or taken classes at either college and are now giving.
- As of September, the Foundation's assets totaled \$37M. 3rd quarter returns yielded 2.4%.

Foundation Staff Report

- West reported that the Foundation sent an Alumni email in the fall that included a survey.
 - Sent to 4,780 alumni from 2014-2016
 - Received 191 responses – nearly a 4% response rate
 - Survey showed our young alumni are interested in Career Networking Opportunities and prefer to keep in touch with the Foundation via email.
- Cima thanked all the Board Members who attended the Taste of History at De Anza College on October 29th. He reported that the event was well received and more than \$10,000 was raised to support the Euphrat Museum and oral history projects at De Anza.
- Chandler reminded the board that the Holiday Luncheon was going to be held at Foothill College in the Hearthside room on November the 30th.

*Meeting adjourned 6:15 p.m.
Next meeting January 25th*