



**Wednesday, March 21, 2012**

**Board of Directors Meeting  
5:00 – 6:30 pm  
District Board Room**

**Board Present:** Agbayani, Cheng, Davis, Korol, Krause, Levy, Manwani McKenna, Mahoney, Miner, Murphy, Neiman, Santora, Smith, Swift, Thor, Torgersen, Williams

**Board Absent:** Dubin, Kung, Stevenson, Swenson

**Staff Present:** Alexander, Dirking, Lyssenko, Woodworth

**Guests:** Kevin McElroy, Vice Chancellor of Business Services

### Minutes

#### **January minutes approved**

#### **Finance Committee Report**

- Agbayani reported that the Foundation raised nearly \$1.9 million as of February 2012 towards the overall \$4 million fundraising revenue goal.
- The 1.5% cost recovery (assessment fees) collected for the 1<sup>st</sup> and 2<sup>nd</sup> quarters.
- As of January and February the investments have been doing better with Bernstein.
- A question was raised in how the Foundation was going to cover the \$2 million gap between now and June.
  - Alexander reported that a major grant and possible large bequest will hopefully come thru by the end of the year.

#### **Strategic Planning Update**

- Santora gave a presentation on Strategic Planning as a follow-up from January's retreat.
  - Strategic planning is a coordinated effort and helpful to all the members of the board by allowing us to work more effectively, more focused and more of as a team.
- Strategic Process:
  - Analyze the environment – we got a good start at the retreat
  - Define the organization's mission. Is it still valid?
  - Create a vision based on the ideas at the retreat
  - Establish measurable objectives for each idea
    - Action plan along with who is responsible
  - Must be fluid and flexible
- Santora requested a few members to work with her on the process:  
*Kathy Torgersen, Anita Manwani and Kelly Davis volunteered*

#### **Board Development**

- Levy reported that the Governance committee has reviewed the bylaws – there is likely the need to update in order to assure the current committees are included and committee duties are in line with the bylaws.
- The Board Development committee has identified 4 to 6 solid candidates although the demographics are still our weak spot (need more men, southern geographic region). Any qualified and interested candidates will be brought forward to the board prior to vote.

### **Major Gifts Steering Committee**

- Manwani reported that there is overlap between the Board Development and the MGSC.
- She reported on the following activity:
  - Johnson Proposal of \$500K for De Anza's SSRC – hope to have an answer by April
  - SanDisk legacy grant of \$20K
  - Family Engagement Institute grant
- MGSC members will be contacting their board buddies to help engage in fundraising
- MGSC cleaned up the prospect list in an effort to remove names and have a more action-oriented list.

### **Executive Director.**

- Alexander reminded directors of the back-to-back board meetings for May and June.
- Slate of officers will be presented in May and voted on in June
- Name badges have been ordered for the Foundation Board and both Commissions, we will hand out at the meeting in May.
- A donor acquisition piece 'Return on Investment' was mailed out to nearly 30,000 households in Cupertino, Los Altos, Los Altos Hills, parts of Sunnyvale and Palo Alto.

### **Chancellor's Report**

- Thor proudly reported that both colleges were re-affirmed and only four community colleges had clean reviews (Foothill and De Anza being among the four), all other colleges had warnings/probations and a few possible terminations.
- De Anza welcomes U.S. Under Secretary of Education, Martha Kanter, to discuss 'College Affordability, Quality and Completion.' The Board and community are welcome to attend the lecture at De Anza's Visual and Performing Arts Center as well as the reception immediately following.
- The district is searching for a new Vice Chancellor of Technology since Fred Sherman is retiring. Two finalists will be coming to an open forum in April – more details to come.

### **President's Report**

#### **Foothill**

- Miner reported that the college received: 1) mini-grant of \$20K for faculty mentoring and success from Cal-State Hayward 2) state chancellor's grant of \$348K over two-years for Foothill's summer academies including EMT and Child Development, that will focus on reaching disadvantaged students.
- FHSLI is gearing up for its first Advisory Board meeting on March 28.
- Foothill Stanford intern was credited for their analysis in a science poster session.

#### **De Anza**

- Murphy announced the re-opening of the Office of Equity, Social Justice & Multicultural Education, with Veronica Neal as the Faculty Director.
- Excited about the opening of the Media & Learning Center (formally known as the Mediated Learning Center) in the fall. This building will be for general-purpose classrooms but will house hi-tech/distance learning/film-tv studio and staff development. The building will be a significant research platform.

*Meeting adjourned at 6:05 pm*

**NEXT BOARD MEETING:**

**May 23, 2012**